

hub/s and lab/s

CATALOGUE & PROCESS

SHOWER GEL - ENTRY RANGE, MID RANGE AND PREMIUM RANGE

WHITE FLOWERS / COTTON / SUMMER VIBES / WOODY FLOWER NATURAL / NATURAL WOOD / NEUTRAL

SHAMPOO - ENTRY RANGE AND PREMIUM RANGE

WHITE FLOWERS / COTTON / SUMMER VIBES / WOODY FLOWER NATURAL / NATURAL WOOD

BODY LOTION - ENTRY RANGE AND PREMIUM RANGE

WHITE FLOWERS / COTTON / SUMMER VIBES / WOODY FLOWER NATURAL / NATURAL WOOD

AROMA PULMEA BALM

WITH 5 SOOTHING ESSENTIAL OILS

AROMA RELAXANDI BALM

WITH 8 RELAXING ESSENTIAL OILS

AROMA DOUDOU BALM

WITH SHEA BUTTER, RAVINTSARA, LAVENDER & YLANG-YLANG

APRICOT BALM

VANILLA BALM



READY-TO-USE COSMETICS



HAIR BALM

ALL-IN-ONE FACE OIL

FLOWER NATURAL

TONING MIST

FLOWER NATURAL

MILKY FACE SERUM

FLOWER NATURAL

SNOW FACE CREAM

FLOWER NATURAL

SHIMMERING OIL

SUMMER VIBES

ALOE VERA GEL PURE+ SCENTED

EDELWEISS - GLACIER WATER

CLAY MASK

VANILLA LIP BALM

SHOWER GELS

THE HIGHER THE RANGE, THE GENTLER THE SURFACTANTS AND THE MORE THE SKIN FEELS HYDRATED AFTER CLEANSING. THE LEVEL OF NATURALNESS ALSO INCREASES WITH THE RANGE.

SHAMPOOS

A UNIVERSAL SHAMPOO FOR EVERYDAY USE. THE HIGHER THE RANGE, THE GENTLER THE SURFACTANTS.

PULMEA BALM

Shea Btter / Coconut Oil / Sweet Almond Oil / Essential Oils of True Lavender, Ravintsara, Eucalyptus, Petitgrain Paraguay, Java Citronella

A LIBERATING BALM THAT BRINGS A FEELING OF RENEWAL AND LIGHTNESS. ENRICHED WITH FIVE ESSENTIAL OILS KNOWN FOR THEIR SOOTHING PROPERTIES.

RELAXANDI BALM

Shea Btter / Arnica Macerate / Essential Oils of True Lavender, Cypress, Peppermint, Rosemary Cineole, Frankincense, Lemon Eucalyptus, Helichrysum Italicum

TO BE MASSAGED ONTO TENSE OR SORE MUSCLES, IN CASE OF STIFFNESS, OR AFTER PHYSICAL ACTIVITY.

DOUDOU BALM

Shea Btter / Coconut Oil / Sweet Almond Oil / Castor Oil / Essential Oils of True Lavender, Ravintsara, Ylang Ylang

THIS BALM RELEASES TENSION AND INVITES CALM, OFFERING A COCOON OF SOFTNESS, ESPECIALLY BEFORE BEDTIME.

IRIDESCENT OIL

Sweet Almond Oil / Organic Argan Oil / Organic Jojoba Oil / Light-Reflecting Agent

A SEMI-DRY SHIMMERING OIL TO ILLUMINATE THE SKIN ALL YEAR ROUND.

TONING MIST

Damask Rose Hydrosol / Peppermint Hydrosol / Glycerin / Glacier Water / Alpine Rose

USE AT ANY TIME OF THE DAY OR AS PART OF YOUR FACIAL ROUTINE.

MILKY FACE SERUM

Chamomile Hydrosol / Fermented Camellia Oil / Rosehip Oil / Sweet Almond Oil / Menthyl Lactate

A SILKY MICELLAR EMULSION THAT ENHANCES PENETRATION AND BIOAVAILABILITY OF ACTIVE INGREDIENTS WHILE STRENGTHENING THE SKIN BARRIER.

SNOW FACE CREAM

Organic Lavender Hydrosol / Apricot Oil / Shea Btter / Mango Btter

A FACE CREAM WITH A TEXTURE BETWEEN CLOUD AND SNOW, WHOSE FRAGRANCE AND SENSORIALITY CREATE A SUSPENDED MOMENT OF SERENITY.

CLEANSING OIL

Jojoba Oil / Apricot Oil / Castor Oil / Sweet Almond Oil / Avocado Oil

LEAVES THE SKIN CLEAN, SOFT, AND SUPPLE WITHOUT ANY GREASY RESIDUE. NATURALLY SCENTED, IT EMULSIFIES AND TRANSFORMS INTO A MILKY TEXTURE UPON CONTACT WITH WATER.

VANILLA LIP BALM

Coconut Oil / Shea Btter / Castor Oil / Propolis Macerate

A DELICATELY SCENTED BALM TO PAMPER LIPS DRIED BY COLD OR HEAT AND MAINTAIN THEIR NATURAL SOFTNESS.

APRICOT BALM & VANILLA BALM

Apricot Oil / Coconut Oil / Fermented Shieldoil Shikonin Vanilla Macerate / Coconut Oil / Real Vanilla Seeds NOURISHING BALMS THAT ACT AS TRUE COCOONS FOR DRY, SENSITIVE, OR DEHYDRATED SKIN.

PURE ALOE VERA GEL

+ 98.5% Aloe Vera Juice

70.57071100 Vol a Galloc

FOR SUNBURNS OR MINOR BURNS, A PURE ALOE GEL WITH OVER 98% JUICE, FREE FROM ALLERGENS AND FRAGRANCES.

ALOE VERA GEL EDELWEISS – GLACIER WATER

Reconstituted Aloe Vera / Edelweiss Distillate / Glacier Water

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FOR SUNBURNS OR MINOR BURNS, AN ALOE GEL ENRICHED WITH SWISS GLACIER WATER AND EDELWEISS EXTRACT.

BODY LOTION

Glycerin / Coconut Oil / Shea Etter

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A LIGHT, FAST-ABSORBING BODY LOTION THAT LEAVES THE SKIN SOFT AND SUPPLE.

TWO-CLAY MASK

Green Clay / White Clay

A FACE MASK TO DEEPLY PURIFY THE SKIN OR TO BE USED AS A BODY POULTICE.

BODY & HAIR BALM

Shea Btter / Coconut Oil / Jojoba Oil / Castor Oil

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A RICH, MELTING TEXTURE WITH A NATURAL FRAGRANCE TO NOURISH AND ENHANCE BOTH SKIN AND HAIR.

YOUR COSMETIC PRODUCT: DEFINING THE PRICE



O : YOU CHOOSE A CATALOGUE FORMULA AS IS, SUPPLIED EITHER IN BULK OR WITH EXISTING PACKAGING AND LABELLING.

>> FIXED PRODUCT PRICE. DELIVERY IN BOTTLE OR BULK WITHIN A FEW DAYS

1: YOU CHOOSE AN EXISTING CATALOGUE FORMULA with FRAGRANCE CHANGE

>> FIXED PRICE BASED ON YOUR PRODUCT + TESTS + LABELS

2 : YOU CHOOSE A CATALOGUE FORMULA with FRAGRANCE CHANGE AND / OR PACKAGING

>> INITIAL FORMULA PRICE + NEW R&D + TESTS + LABELS + PACK

#3: YOU WANT A FULLY CUSTOMISED PRODUCT...

you will then have a range of options such as...

... Ecocert ... intended body area(s) ... target: adults / children / baby ... skin / hair type ... galenic form (appearance / texture / feel) ... colour ... natural fragrance with or without allergens / synthetic fragrance ... claims ... packaging / outer packaging ... target market ... distribution channel(s)

>> PERSONALISED QUOTATION BASED ON YOUR CHOICES

YOUR COSMETIC PRODUCT: TIMELINE

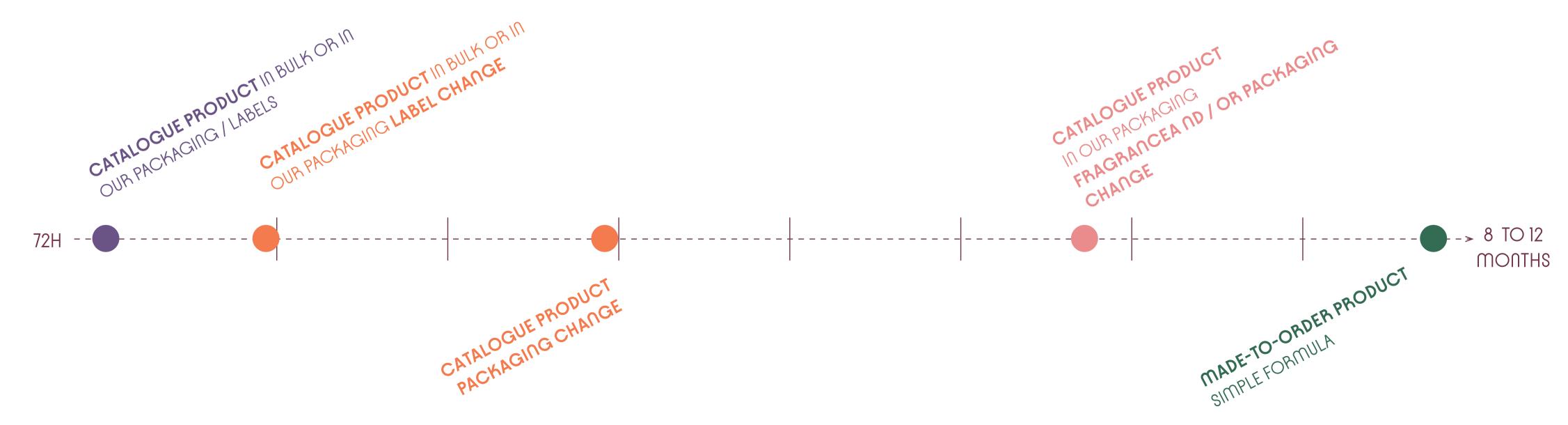
A cosmetic product comprises several essential elements (requiring a PIF and various compatibility/stability tests):

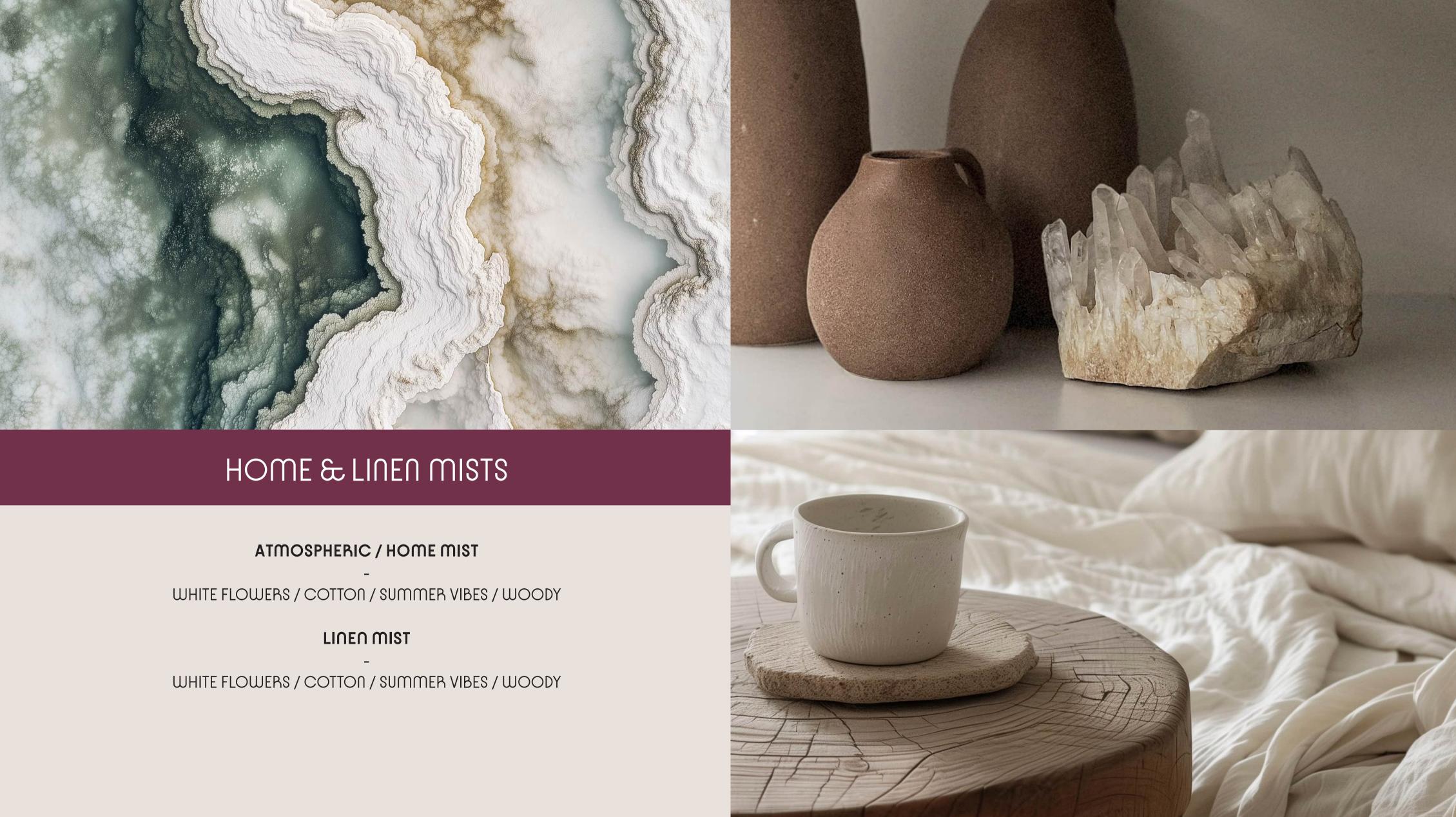
... a base / texture ... a fragrance ... labelling

... bottle or other primary packaging



Any change to one of these elements requires R&D steps (with testing and notifications), regulatory steps (PIF adaptation or creation), and labelling updates (proofreading and artwork).





YOUR ROOM MIST: DEFINING THE PRICE



- # O: YOU CHOOSE A CATALOGUE FORMULA AS IS IN BULK
 OR FORMULA WITH EXISTING PACKAGING AND LABELLING
- >> FIXED PRODUCT PRICE. DELIVERY IN BOTTLE OR BULK WITHIN A FEW DAYS
- # 1: YOU CHOOSE AN EXISTING CATALOGUE FORMULA
 UITH CHANGE OF LABEL OR PACKAGING
- >> FIXED PRICE ACCORDING TO YOUR PRODUCT + PRICE OF PACKAGING CHANGES
- # 2: YOU CHOOSE A CATALOGUE FORMULA WITH A FRAGRANCE UPDATE we can work with our palette of natural, synthetic or essential-oil fragrances
- >> INITIAL FORMULA PRICE + NEW R&D (FRAGRANCE) + LABELS
- #3: YOU WANT A FULLY CUSTOMISED FRAGRANCE...

we can work with our palette of natural, synthetic or essential-oil fragrances, or initiate a fragrance search with our partners

>> PERSONALISED QUOTATION BASED ON YOUR REQUEST

YOUR ROOM MIST: TIMELINE

a mist consists of several essential elements

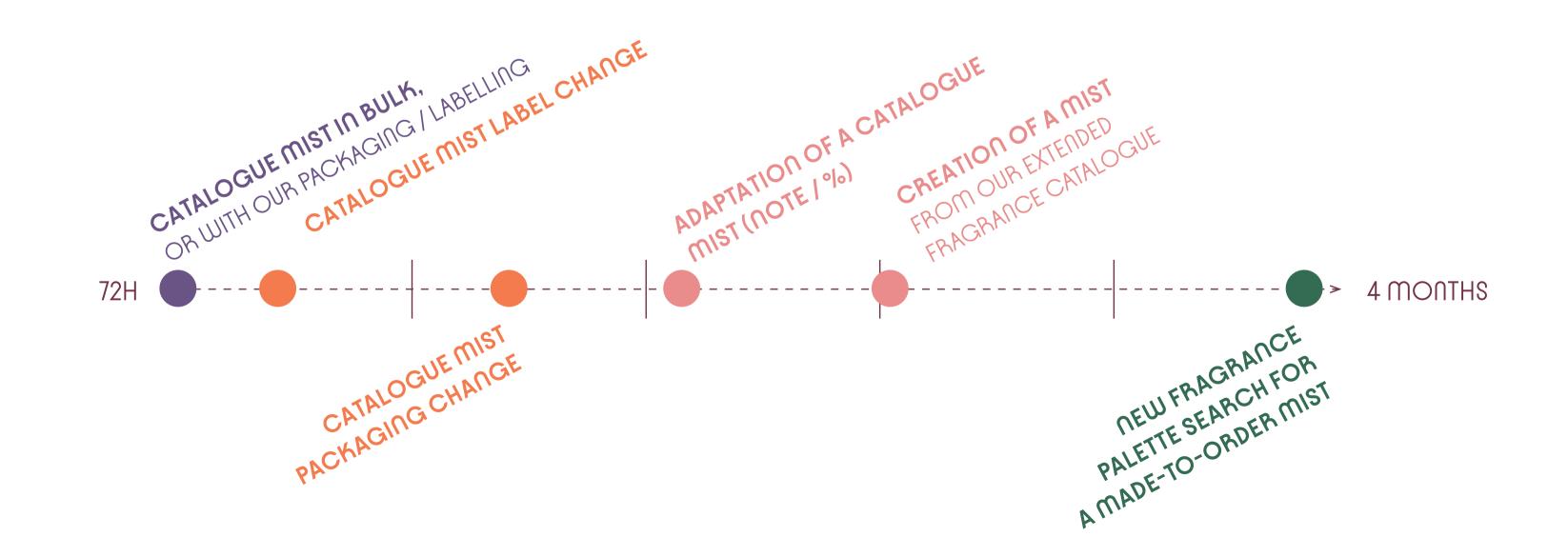
... a base

... a fragrance (composition and percentage adjustable)

... primary packaging ... labelling

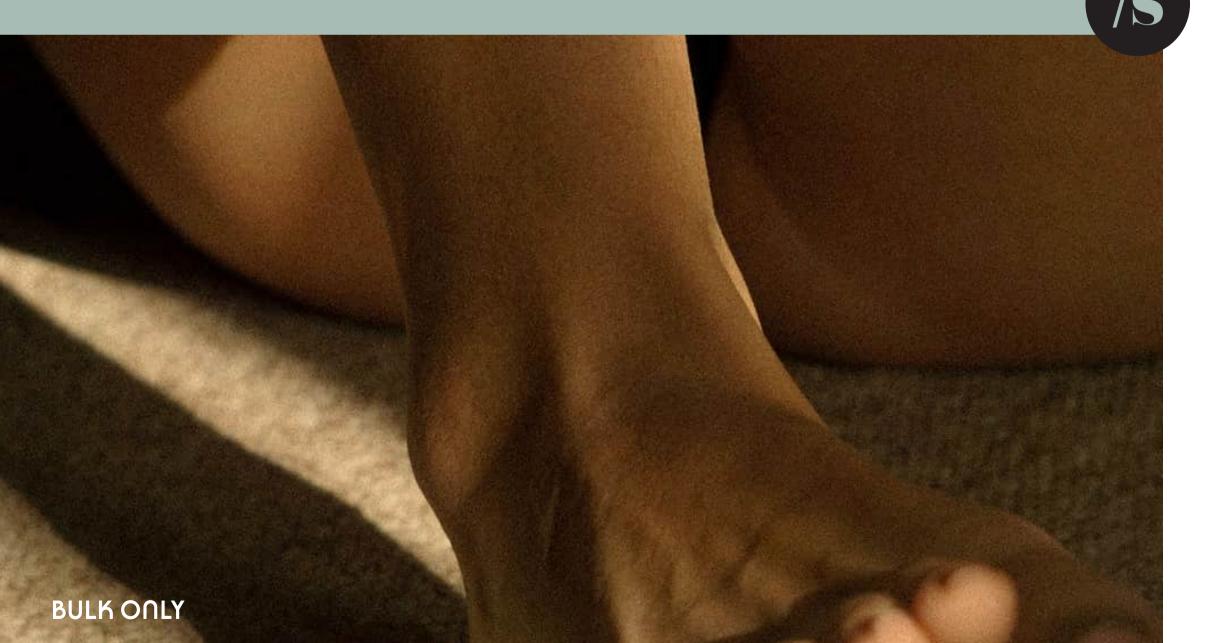


The creation and development of a room mist is quicker than for a cosmetic product, because it does not require a PIF (as it is not intended for application to the skin).









RELAXING OR ENERGIZING MASSAGE _ ADULT / BODY Sesame Oil / Avocado Oil / Grapeseed Oil

THE SYNERGY OF THESE THREE OILS OFFERS A LIGHT, EASILY ABSORBED TEXTURE.

RELAXING MASSAGE _ ADULT / CHILDREN / BODY Sweet Almond Oil / Apricot Oil / Jojoba Oil

AN IDEAL SYNERGY FOR A LONG, RELAXING MASSAGE EXPERIENCE.

FACIAL MASSAGE, TISSUE WORK, SCALP MASSAGE, REFLEXOLOGY, LYMPHATIC DRAINAGE _ ADULT / FACE, FEET, HANDS
Grapeseed Oil / Jojoba Oil

PERFECTLY SUITED FOR SHORT MASSAGES OR EXPRESS TREATMENTS, THIS BLEND LEAVES NO GREASY FILM, STICKINESS, OR RESIDUE ON THE SKIN.

MUSCLE-RELAXING MASSAGE, SPORTS MASSAGE, SWEDISH MASSAGE _ ADULT / BODY
Arnica Macerate / Grapeseed Oil / Sesame Oil

IDEAL FOR PROMOTING MUSCLE RELAXATION AND RELEASING TENSION.
AFTER THE TREATMENT, THE SKIN REMAINS SOFT AND NON-GREASY,
ALLOWING THE PERSON TO GET DRESSED IMMEDIATELY WITHOUT DISCOMFORT.

OLFACTIVE UNIVERSE



FLOWER NATURAL

An enchanting floral fragrance, enhanced by the sweetness of island-inspired notes (coconut, sugar), blended with delicate hints of camellia buds, orchid and iris, opening with a fresh, airy top note. citrus freshness
cherry blossoms

pink peach
persimmon,
guava

white musk
sweet notes

lemon zest
aromatic
freshness

warm spices and
precious woods

oud bark

NATURAL WOOD

A woody scent with marine freshness and subtle spices,
evoking a confident masculinity.

A fragrance reminiscent of a distant journey, one that leaves
you transformed and renewed.

WHITE FLOWERS (SPRING)

Inspired by Switzerland's blooming parks

Geneva and its Japanese cherry trees, Vevey and its flower-lined lakeshore, Morges and its tulip festival, Locarno and its camellias.

Focus example - Geneva / Zurich

Like a spring stroll among buds and blossoms awakening to life, it evokes renewal, a new beginning. It's an invitation to contemplate these delicate promises in bloom, perfect yet fragile, already hinting at the forbidden fruits to come.



COTTON (WINTER)

Inspired by the fresh mountain air and the medicinal plants growing on Swiss hillsides, whose herbal infusions comfort and invigorate us during winter.

Focus example – The Swiss Alps

Like a breath of fresh air in the heart of winter, crisp yet tender, it awakens and refreshes while wrapping us in a feeling of cocooning warmth. A cup of herbal tea made from summer-picked plants warms the hands by the fireside, as snow gently falls outside.

SIGNATURE COMPOSITIONS - SYNTHETIC FRAGRANCES



SUMMER VIBES (SUMMER)

Inspired by Swiss lakes and their beaches, a moment of leisure, the scent of vanilla ice cream, and the joy of doing nothing.

Focus example - Lakes Geneva, Maggiore, Lugano in summer

The gentle warmth of the beach and the quiet moments stolen from busy days. The sun softly brushes your shoulders, your body relaxes, your mind drifts away.

Simple, fleeting moments that create a bubble of serenity, just the carefree feeling of summer itself.



WOODY (AUTUMN)

Inspired by the many urban parks of Switzerland that offer the strange sensation of being deep in the forest while still in the heart of the city. A green escape, a natural pause amid urban life.

Focus example - Bern (Collegiate Terrace)

Like an October day filled with quiet nostalgia, it invites you to walk in silence through the woods. The air is cool and perfumed with moss and earth; coloured leaves gently fall, redrawing the landscape.

A discreet call to savour the last rays of the sun, the ones that warm without burning, that awaken without tiring.

A soft light that lays tenderness upon the melancholy.

FRAGRANCES AVAILABLE* AS BLENDS OR SINGLE-NOTE

*If you would like other fragrances, we will launch a custom search



SYNTHETIC FRAGRANCE PALETTE

Fragrance family Notes
AMBER
AMBER

AROMATIC GREEN TEA, VERBENA, GINSENG -CORIANDER,

CITRONELLA, GINGER

WOODY ACCORD, VETIVER, SANDALWOOD SPICY CHRISTMAS CAKE (CINNAMON, NUTMEG)

FLORALE ROSE, FRANGIPANI, ORCHID, NEROLI, GERANIUM, YLANG

FRUITY MANGO, PASSION FRUIT, MANDARIN

MUSKY WHITE MUSKS

GREEN FRESH HERBS, BAMBOO LEAF

GOURMAND COCONUT, VANILLA, MUSCAT GRAPE, FRANGIPANE

FRESH MARINE FRESHNESS
CITRUS MAKRUT LIME

ESSENTIAL OILS (FOR MISTS ONLY)

LEMON LITSEA CUBEBA (MAY CHANG)

ATLAS CEDARWOOD MANDARIN

JAVA CITRONELLA PEPPERMINT

CYPRESS NIAOULI

FRANKINCENSE

BLACK SPRUCE

LEMON EUCALYPTUS

ROSE GERANIUM

BAY LAUREL

SWEET ORANGE

PALMAROSA

PATCHOULI

PETITGRAIN

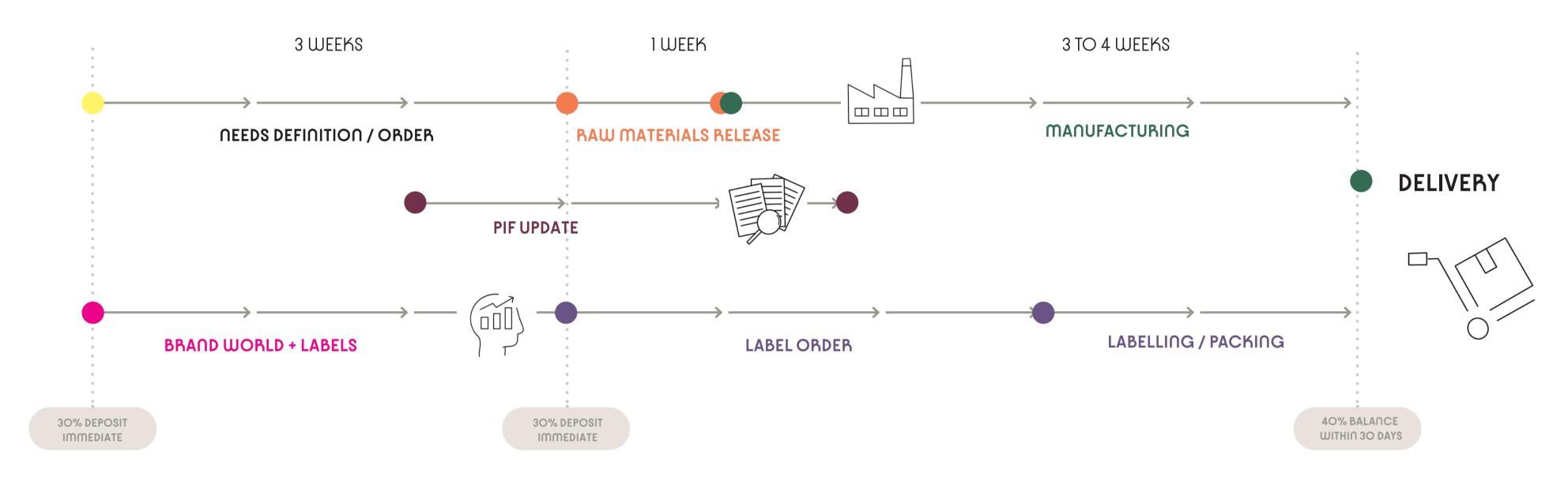
RAVINTSARA

LAVENDER ROSEMARY (CINEOLE)
LAVANDIN GROSSO YLANG-YLANG COMPLETE

KEY STAGES OF COSMETIC PRODUCT DEVELOPMENT

#1 _ CATALOGUE PRODUCT (CHANGE OF LABEL) **// TOTAL DURATION: APPROX. 2 MONTHS*

* TIMELINES COUNTED FROM CONTRACT SIGNATURE



DEFINE YOUR NEED /
ORDER

PRODUCTION

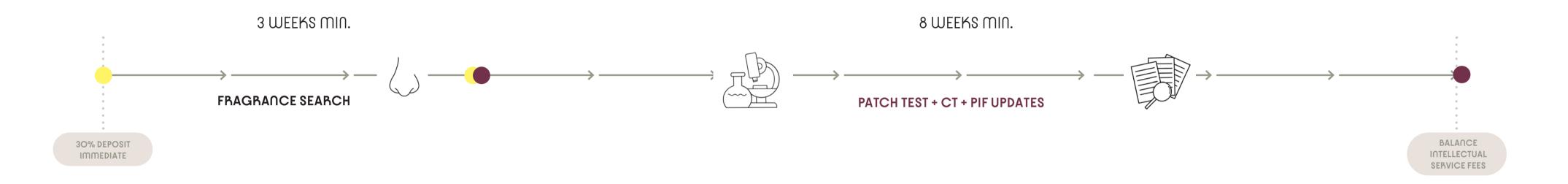
DELIVERY AND/ OR STORAGE

THE 3 KEY PHASES IN CREATING A PRODUCT

#2 _ FRAGRANCE / PACK CHANGE ON EXISTING FORMULA // TOTAL DURATION: BETWEEN 5 AND 6 MONTHS*

* TIMELINES COUNTED FROM CONTRACT SIGNATURE

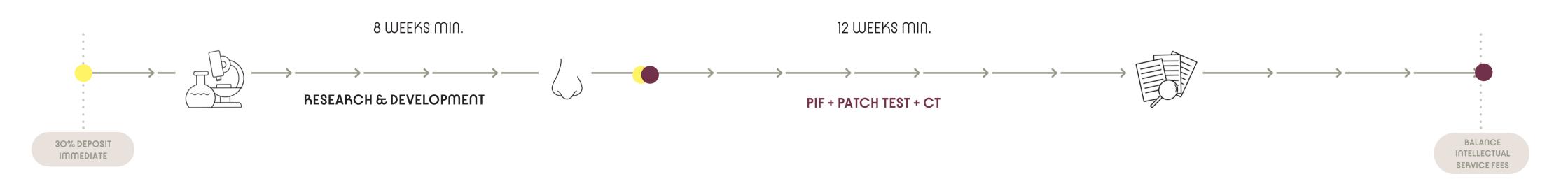
ADD AN UPFRONT R&D PHASE TO PROCESS #1



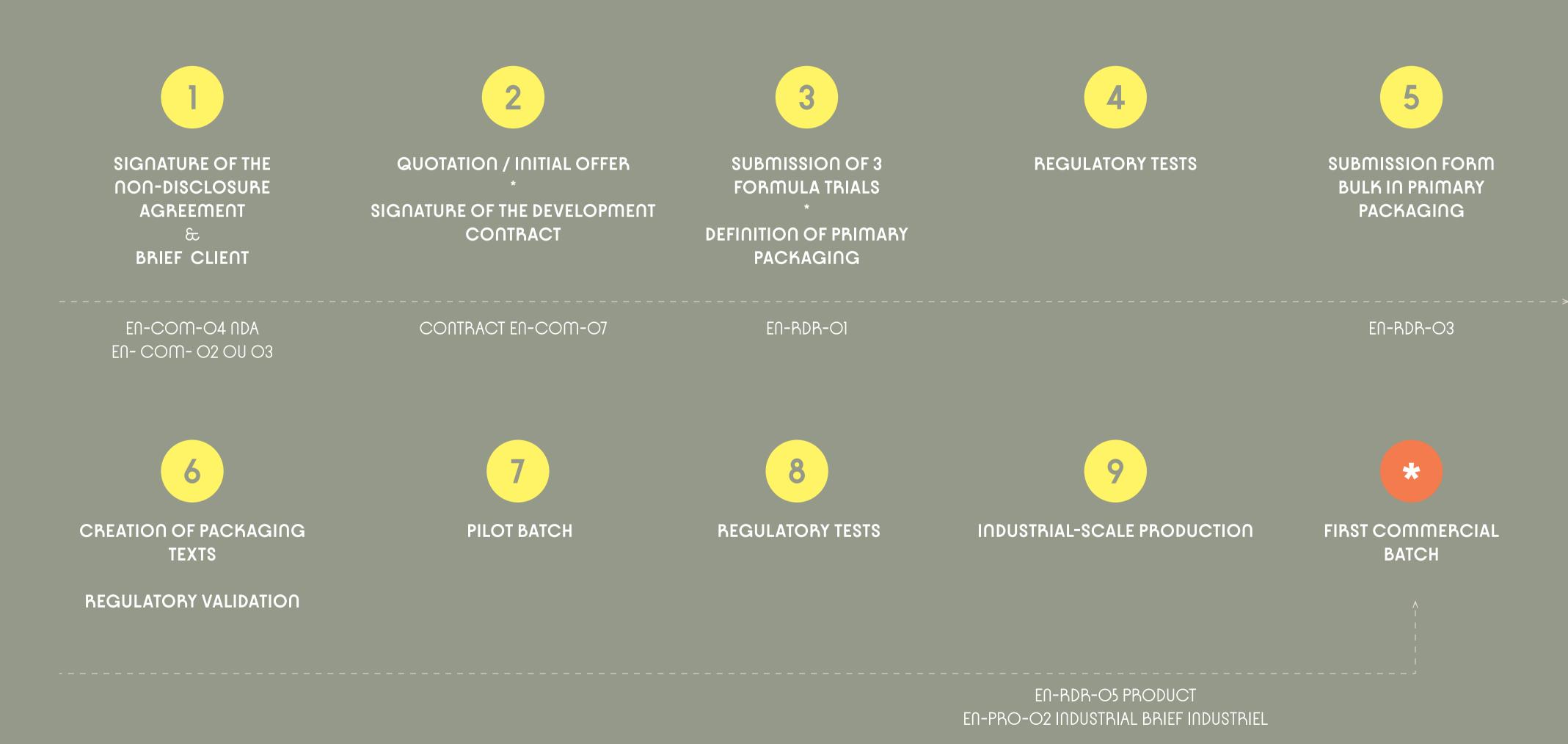
#3 _ COMPLETE RESEARCH - NEW PRODUCT (SIMPLE FORMULA) // TOTAL DURATION: BETWEEN 8 AND 12 MONTHS*

* TIMELINES COUNTED FROM CONTRACT SIGNATURE

ADD AN UPFRONT R&D PHASE TO PROCESS #1



KEY STAGES OF CUSTOMISED COSMETIC PRODUCT DEVELOPMENT





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