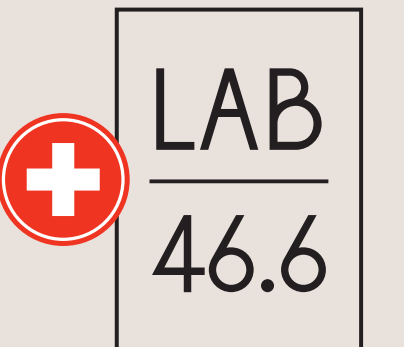
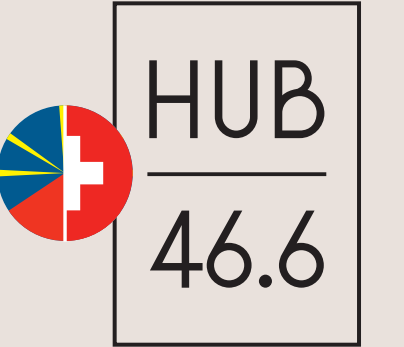


hub/s and lab/s

CATALOGUE & PROCESS



SHOWER GEL – ENTRY RANGE, MID RANGE AND PREMIUM RANGE

-
- WHITE FLOWERS / COTTON / SUMMER VIBES / WOODY
- FLOWER NATURAL / NATURAL WOOD / NEUTRAL

SHAMPOO – ENTRY RANGE AND PREMIUM RANGE

-
- WHITE FLOWERS / COTTON / SUMMER VIBES / WOODY
- FLOWER NATURAL / NATURAL WOOD

BODY LOTION – ENTRY RANGE AND PREMIUM RANGE

-
- WHITE FLOWERS / COTTON / SUMMER VIBES / WOODY
- FLOWER NATURAL / NATURAL WOOD

AROMA PULMEA BALM

-
- WITH 5 SOOTHING ESSENTIAL OILS

AROMA RELAXANDI BALM

-
- WITH 8 RELAXING ESSENTIAL OILS

AROMA DOUDOU BALM

-
- WITH SHEA BUTTER, RAVINTSARA, LAVENDER & YLANG-YLANG

APRICOT BALM

VANILLA BALM

READY-TO-USE COSMETICS



BODY & HAIR BALM

-
- FLOWER NATURAL

ALL-IN-ONE FACE OIL

-
- FLOWER NATURAL

TONING MIST

-
- FLOWER NATURAL

MILKY FACE SERUM

-
- FLOWER NATURAL

SNOW FACE CREAM

-
- FLOWER NATURAL

SHIMMERING OIL (UNDER DEVELOPMENT)

-

ALOE VERA GEL PURE+ SCENTED

-
- EDELWEISS - GLACIER WATER

CLAY MASK (UNDER DEVELOPMENT)

VANILLA LIP BALM

SHOWER GELS

THE HIGHER THE RANGE, THE GENTLER THE SURFACTANTS AND THE MORE THE SKIN FEELS HYDRATED AFTER CLEANSING. THE LEVEL OF NATURALNESS ALSO INCREASES WITH THE RANGE.

SHAMPOOS

A UNIVERSAL SHAMPOO FOR EVERYDAY USE. THE HIGHER THE RANGE, THE GENTLER THE SURFACTANTS.

PULMEA BALM

Shea Butter / Coconut Oil / Sweet Almond Oil / Essential Oils of True Lavender, Ravintsara, Eucalyptus, Petitgrain Paraguay, Java Citronella

-

A LIBERATING BALM THAT BRINGS A FEELING OF RENEWAL AND LIGHTNESS. ENRICHED WITH FIVE ESSENTIAL OILS KNOWN FOR THEIR SOOTHING PROPERTIES.

RELAXANDI BALM

Shea Butter / Arnica Macerate / Essential Oils of True Lavender, Cypress, Peppermint, Rosemary Cineole, Frankincense

-

TO BE MASSAGED ONTO TENSE OR SORE MUSCLES, IN CASE OF STIFFNESS, OR AFTER PHYSICAL ACTIVITY.

IRIDESCENT OIL (UNDER DEVELOPMENT)

Formula and fragrances currently being defined

-

A SEMI-DRY SHIMMERING OIL TO ILLUMINATE THE SKIN ALL YEAR ROUND.

TONING MIST

Damask Rose Hydrosol / Peppermint Hydrosol / Glycerin / Glacier Water / Alpine Rose

-

USE AT ANY TIME OF THE DAY OR AS PART OF YOUR FACIAL ROUTINE.

MILKY FACE SERUM

Chamomile Hydrosol / Fermented Camellia Oil / Rosehip Oil / Sweet Almond Oil / Menthyl Lactate

-

A SILKY MICELLAR EMULSION THAT ENHANCES PENETRATION AND BIOAVAILABILITY OF ACTIVE INGREDIENTS WHILE STRENGTHENING THE SKIN BARRIER.

SNOW FACE CREAM

Organic Lavender Hydrosol / Apricot Oil / Shea Butter / Mango Butter

-

A FACE CREAM WITH A TEXTURE BETWEEN CLOUD AND SNOW, WHOSE FRAGRANCE AND SENSORIALITY CREATE A SUSPENDED MOMENT OF SERENITY.

CLEANSING OIL

Jobaba Oil / Apricot Oil / Castor Oil / Sweet Almond Oil / Avocado Oil

-

LEAVES THE SKIN CLEAN, SOFT, AND SUPPLE WITHOUT ANY GREASY RESIDUE. NATURALLY SCENTED, IT EMULSIFIES AND TRANSFORMS INTO A MILKY TEXTURE UPON CONTACT WITH WATER.

VANILLA LIP BALM

Coconut Oil / Shea Butter / Castor Oil / Propolis Macerate

-

A DELICATELY SCENTED BALM TO PAMPER LIPS DRIED BY COLD OR HEAT AND MAINTAIN THEIR NATURAL SOFTNESS.

APRICOT BALM & VANILLA BALM

> Apricot Oil / Coconut Oil / Fermented Shildoil Shikonin

> Vanilla Macerate / Coconut Oil / Real Vanilla Seeds

-

NOURISHING BALMS THAT ACT AS TRUE COCOONS FOR DRY, SENSITIVE, OR DEHYDRATED SKIN.

PURE ALOE VERA GEL

+ 98.5% Aloe Vera Juice

-

FOR SUNBURNS OR MINOR BURNS, A PURE ALOE GEL WITH OVER 98% JUICE, FREE FROM ALLERGENS AND FRAGRANCES.

ALOE VERA GEL EDELWEISS – GLACIER WATER

Reconstituted Aloe Vera / Edelweiss Distillate / Glacier Water

-

FOR SUNBURNS OR MINOR BURNS, AN ALOE GEL ENRICHED WITH SWISS GLACIER WATER AND EDELWEISS EXTRACT.

BODY LOTION

Glycerin / Coconut Oil / Shea Butter

-

A LIGHT, FAST-ABSORBING BODY LOTION THAT LEAVES THE SKIN SOFT AND SUPPLE.

TWO-CLAY MASK (UNDER DEVELOPMENT)

Green Clay / White Clay

-

A FACE MASK TO DEEPLY PURIFY THE SKIN OR TO BE USED AS A BODY POULTICE.

BODY & HAIR BALM

Shea Butter / Coconut Oil / Jojoba Oil / Castor Oil

-

A RICH, MELTING TEXTURE WITH A NATURAL FRAGRANCE TO NOURISH AND ENHANCE BOTH SKIN AND HAIR.

YOUR COSMETIC PRODUCT: DEFINING THE PRICE



**# 0 : YOU CHOOSE A CATALOGUE FORMULA AS IS,
SUPPLIED EITHER IN BULK OR WITH EXISTING PACKAGING AND LABELLING.**

>> FIXED PRODUCT PRICE. DELIVERY IN BOTTLE OR BULK WITHIN A FEW DAYS

**# 1 : YOU CHOOSE AN EXISTING CATALOGUE FORMULA
with FRAGRANCE CHANGE**

>> FIXED PRICE BASED ON YOUR PRODUCT + TESTS + LABELS

**# 2 : YOU CHOOSE A CATALOGUE FORMULA
with FRAGRANCE CHANGE AND / OR PACKAGING**

>> INITIAL FORMULA PRICE + NEW R&D + TESTS + LABELS + PACK

3 : YOU WANT A FULLY CUSTOMISED PRODUCT...

you will then have a range of options such as...

... Ecocert ... intended body area(s) ... target: adults / children / baby ... skin / hair type ... galenic form (appearance / texture / feel) ... colour ... natural fragrance with or without allergens / synthetic fragrance ... claims ... packaging / outer packaging ... target market ... distribution channel(s)

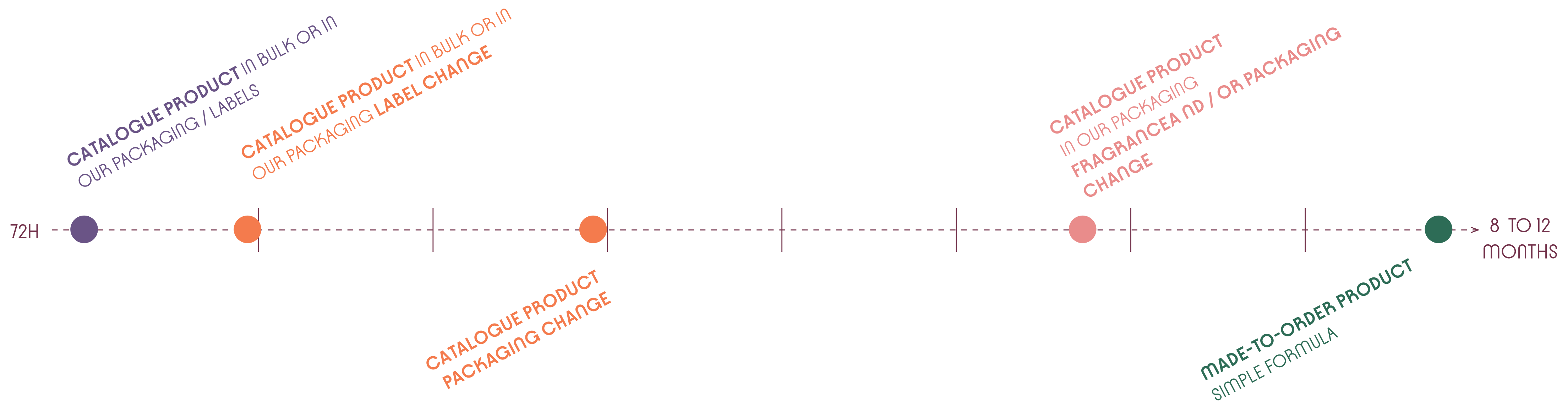
>> PERSONALISED QUOTATION BASED ON YOUR CHOICES

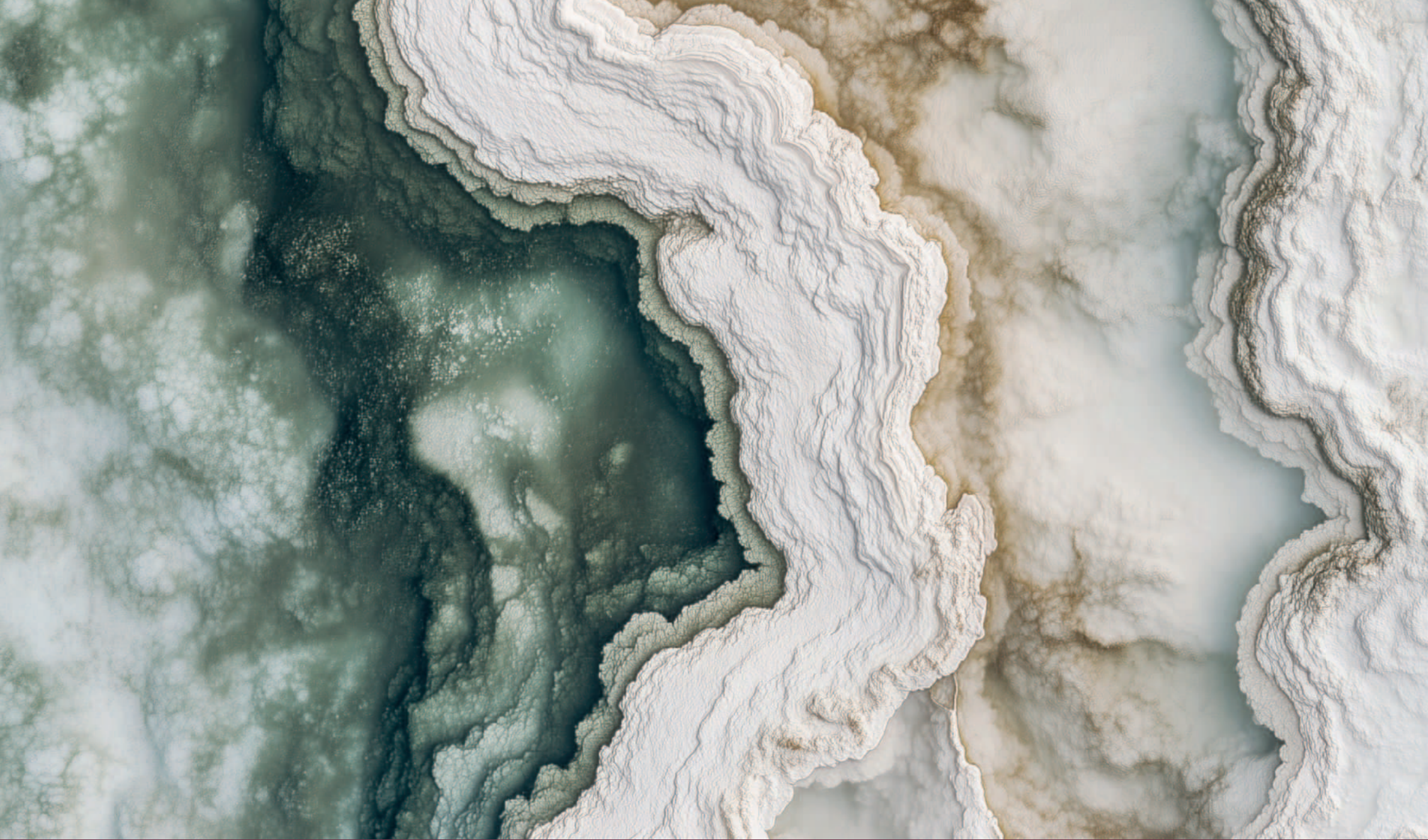
YOUR COSMETIC PRODUCT: TIMELINE

A cosmetic product comprises several essential elements (requiring a PIF and various compatibility/stability tests):
... **a base / texture** ... **a fragrance** ... **labelling**
... **bottle or other primary packaging**



Any change to one of these elements requires R&D steps (with testing and notifications), regulatory steps (PIF adaptation or creation), and labelling updates (proofreading and artwork).





HOME MISTS

ATMOSPHERIC / HOME MIST

-

WHITE FLOWERS / COTTON / SUMMER VIBES / WOODY

*

AMBER / CHRISTMAS CAKE (CINNAMON, NUTMEG) / LEMONGRASS
/ KAFFIR LIME / BAMBOO LEAF / MARINE FRESHNESS / FRANGIPANI
/ EXOTIC FRUITS / GARDENIA / GERANIUM / GINGER / GINSENG-
CORIANDER / CUT GRASS / MANDARIN / MIMOSA / MUSCAT / NEROLI
/ COCONUT / ORCHID / ROSE / GREEN TEA / TUAREG / VANILLA /
VERBENA / VETIVER / YLANG YLANG



YOUR ROOM MIST : DEFINING THE PRICE



0 : YOU CHOOSE A CATALOGUE FORMULA AS IS IN BULK OR FORMULA WITH EXISTING PACKAGING AND LABELLING

>> FIXED PRODUCT PRICE. DELIVERY IN BOTTLE OR BULK WITHIN A FEW DAYS

1 : YOU CHOOSE AN EXISTING CATALOGUE FORMULA WITH CHANGE OF LABEL OR PACKAGING

>> FIXED PRICE ACCORDING TO YOUR PRODUCT + PRICE OF PACKAGING CHANGES

2 : YOU CHOOSE A CATALOGUE FORMULA WITH A FRAGRANCE UPDATE
we can work with our palette of natural, synthetic or essential-oil fragrances

>> INITIAL FORMULA PRICE + NEW R&D (FRAGRANCE) + LABELS

3 : YOU WANT A FULLY CUSTOMISED FRAGRANCE...
we can work with our palette of natural, synthetic or essential-oil fragrances, or initiate a fragrance search with our partners

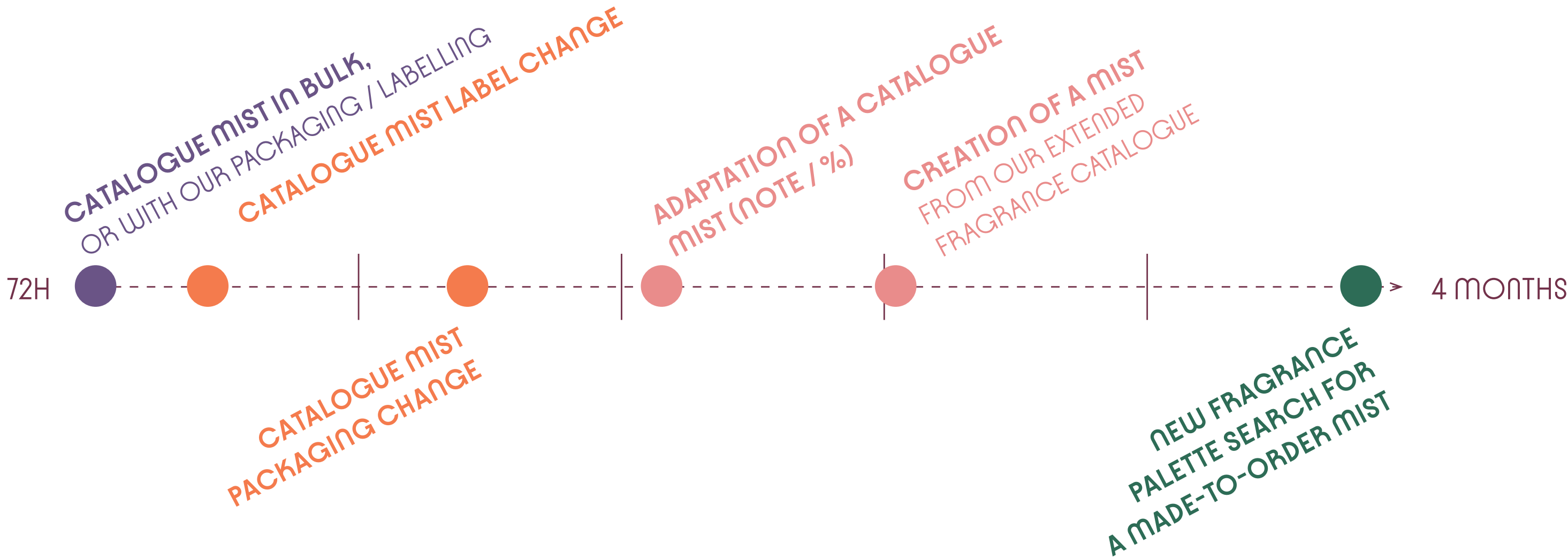
>> PERSONALISED QUOTATION BASED ON YOUR REQUEST

YOUR ROOM MIST: TIMELINE

a mist consists of several essential elements
... **a base**
... **a fragrance** (composition and percentage adjustable)
... **primary packaging** ... **labelling**



The creation and development of a room mist is quicker than for a cosmetic product, because it does not require a PIF (as it is not intended for application to the skin).





MASSAGE BLENDS

/S

*

RELAXING OR ENERGIZING MASSAGE _ ADULT / BODY

Sesame Oil / Avocado Oil / Grapeseed Oil

-

THE SYNERGY OF THESE THREE OILS OFFERS A LIGHT, EASILY ABSORBED TEXTURE.

*

RELAXING MASSAGE _ ADULT / CHILDREN / BODY

Sweet Almond Oil / Apricot Oil / Jojoba Oil

-

AN IDEAL SYNERGY FOR A LONG, RELAXING MASSAGE EXPERIENCE.

*

FACIAL MASSAGE, TISSUE WORK, SCALP MASSAGE, REFLEXOLOGY, LYMPHATIC DRAINAGE _ ADULT / FACE, FEET, HANDS

Grapeseed Oil / Jojoba Oil

-

PERFECTLY SUITED FOR SHORT MESSAGES OR EXPRESS TREATMENTS,
THIS BLEND LEAVES NO GREASY FILM, STICKINESS, OR RESIDUE ON THE SKIN.

*

MUSCLE-RELAXING MASSAGE, SPORTS MASSAGE, SWEDISH MASSAGE _ ADULT / BODY

Arnica Macerate / Grapeseed Oil / Sesame Oil

-

IDEAL FOR PROMOTING MUSCLE RELAXATION AND RELEASING TENSION.
AFTER THE TREATMENT, THE SKIN REMAINS SOFT AND NON-GREASY,
ALLOWING THE PERSON TO GET DRESSED IMMEDIATELY WITHOUT DISCOMFORT.

OLFACTIVE UNIVERSE



SIGNATURE COMPOSITIONS NATURAL FRAGRANCES



FLOWER NATURAL

An enchanting floral fragrance, enhanced by the sweetness of island-inspired notes (coconut, sugar), blended with delicate hints of camellia buds, orchid and iris, opening with a fresh, airy top note.

citrus freshness
cherry blossoms

pink peach
persimmon,
guava

white musk
sweet notes

lemon zest
aromatic
freshness

warm spices and
precious woods

oud bark

NATURAL WOOD

A woody scent with marine freshness and subtle spices, evoking a confident masculinity.
A fragrance reminiscent of a distant journey, one that leaves you transformed and renewed.

WHITE FLOWERS (SPRING)

Inspired by Switzerland's blooming parks

Geneva and its Japanese cherry trees, Vevey and its flower-lined lakeshore, Morges and its tulip festival, Locarno and its camellias.

Focus example – Geneva / Zurich

Like a spring stroll among buds and blossoms awakening to life, it evokes renewal, a new beginning. It's an invitation to contemplate these delicate promises in bloom, perfect yet fragile, already hinting at the forbidden fruits to come.

bergamot,
grapefruit

transparent and
aquatic floral notes

musk, dry woods

bergamot, lemon,
orange

violet, basil,
caraway, elemi,
tarragon

patchouli, clove

COTTON (WINTER)

Inspired by the fresh mountain air and the medicinal plants growing on Swiss hillsides, whose herbal infusions comfort and invigorate us during winter.

Focus example – The Swiss Alps

Like a breath of fresh air in the heart of winter, crisp yet tender, it awakens and refreshes while wrapping us in a feeling of cocooning warmth. A cup of herbal tea made from summer-picked plants warms the hands by the fireside, as snow gently falls outside.

SIGNATURE COMPOSITIONS – SYNTHETIC FRAGRANCES



SUMMER VIBES (SUMMER)

Inspired by Swiss lakes and their beaches, a moment of leisure, the scent of vanilla ice cream, and the joy of doing nothing.

Focus example – Lakes Geneva, Maggiore, Lugano in summer

The gentle warmth of the beach and the quiet moments stolen from busy days. The sun softly brushes your shoulders, your body relaxes, your mind drifts away.

Simple, fleeting moments that create a bubble of serenity, just the carefree feeling of summer itself.

almond,
ylang-ylang

rose, jasmine,
orange blossom
notes

vanilla
coconut

bergamot,
rosemary
geranium

lavandin, green
apple, violet

cedarwood, musk
dry woods,
tonka bean

WOODY (AUTUMN)

Inspired by the many urban parks of Switzerland that offer the strange sensation of being deep in the forest while still in the heart of the city. A green escape, a natural pause amid urban life.

Focus example – Bern (Collegiate Terrace)

Like an October day filled with quiet nostalgia, it invites you to walk in silence through the woods. The air is cool and perfumed with moss and earth; coloured leaves gently fall, redrawing the landscape. A discreet call to savour the last rays of the sun, the ones that warm without burning, that awaken without tiring. A soft light that lays tenderness upon the melancholy.

FRAGRANCES AVAILABLE
FOR YOUR COSMETICS
INVOLVING CUSTOM DEVELOPMENT

*If you would like other fragrances,
we will launch a custom search



SYNTHETIC FRAGRANCE PALETTE

Fragrance family	Notes
AMBER	AMBER
AROMATIC	GREEN TEA, VERBENA, GINSENG -CORIANDER, CITRONELLA, GINGER
WOODY	WOODY ACCORD, VETIVER, SANDALWOOD
SPICY	CHRISTMAS CAKE (CINNAMON, NUTMEG)
FLORALE	ROSE, FRANGIPANI, ORCHID, NEROLI, GERANIUM, YLANG
FRUITY	MANDARIN
MUSKY	WHITE MUSKS
GREEN	FRESH HERBS, BAMBOO LEAF
GOURMAND	COCONUT, VANILLA, MUSCAT GRAPE, FRANGIPANE
FRESH	MARINE FRESHNESS
CITRUS	MAKRUT LIME

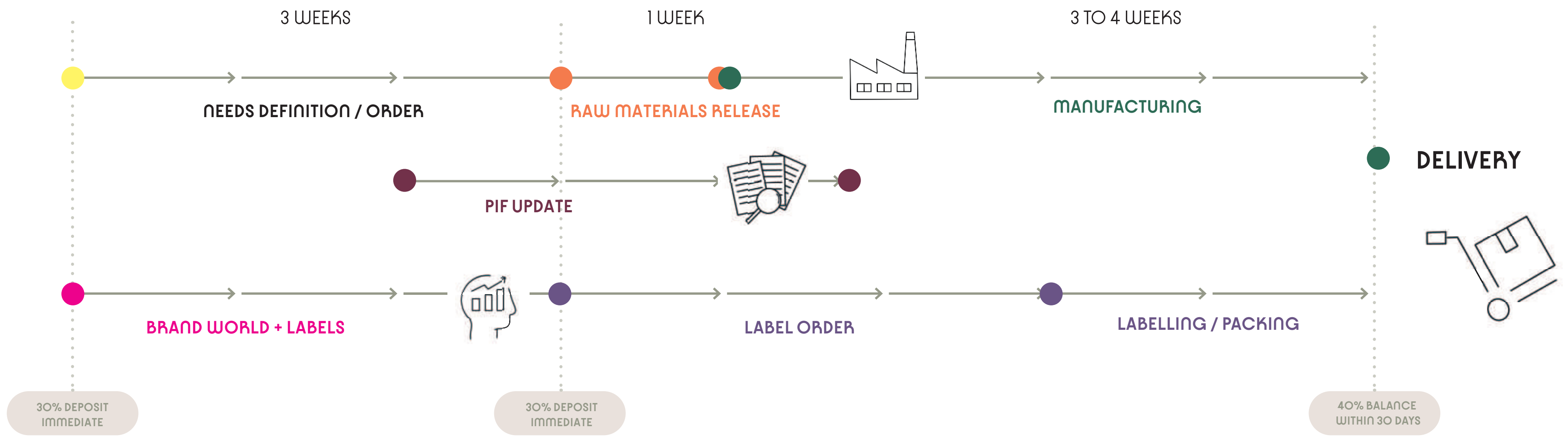
ESSENTIAL OILS (FOR MISTS ONLY)

LEMON	LITSEA CUBEBA (MAY CHANG)
ATLAS CEDARWOOD	MANDARIN
JAVA CITRONELLA	PEPPERMINT
CYPRESS	NIAOULI
FRANKINCENSE	SWEET ORANGE
BLACK SPRUCE	PALMAROSA
LEMON EUCALYPTUS	PATCHOULI
ROSE GERANIUM	PETITGRAIN
BAY LAUREL	RAVINTSARA
LAVENDER	ROSEMARY (CINEOLE)
LAVANDIN GROSSO	YLANG-YLANG COMPLETE

KEY STAGES OF COSMETIC PRODUCT DEVELOPMENT

#1 _ CATALOGUE PRODUCT (CHANGE OF LABEL) **// TOTAL DURATION: APPROX. 2 MONTHS*

*TIMELINES COUNTED FROM CONTRACT SIGNATURE



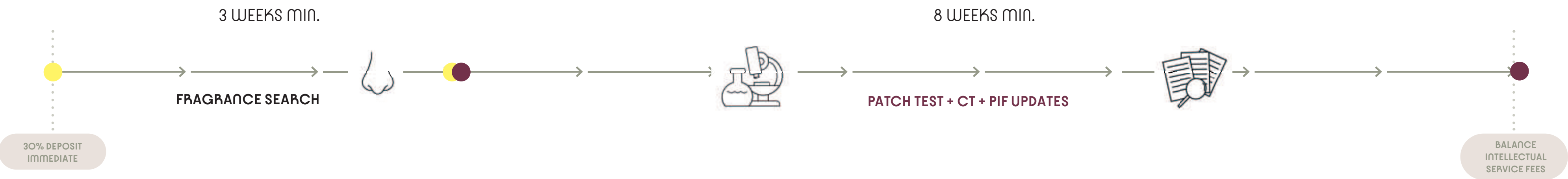
THE 3 KEY PHASES IN CREATING A PRODUCT

**IF PACKAGING CHANGES: ALLOW 3 MONTHS FROM RECEIPT OF PACKAGING

#2 _ FRAGRANCE / PACK CHANGE ON EXISTING FORMULA // TOTAL DURATION: BETWEEN 5 AND 6 MONTHS*

* TIMELINES COUNTED FROM CONTRACT SIGNATURE

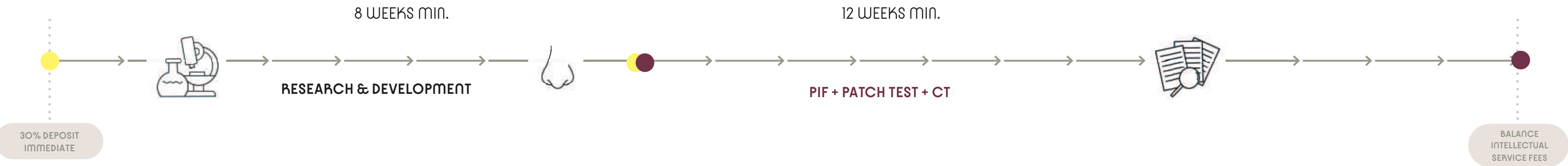
ADD AN UPFRONT R&D PHASE TO PROCESS #1



#3 _ COMPLETE RESEARCH – NEW PRODUCT (SIMPLE FORMULA) // TOTAL DURATION: BETWEEN 8 AND 12 MONTHS*

* TIMELINES COUNTED FROM CONTRACT SIGNATURE

ADD AN UPFRONT R&D PHASE TO PROCESS #1



KEY STAGES OF CUSTOMISED COSMETIC PRODUCT DEVELOPMENT

1

SIGNATURE OF THE
NON-DISCLOSURE
AGREEMENT
&
BRIEF CLIENT

EN-COM-O4 NDA
EN-COM-O2 OU O3

2

QUOTATION / INITIAL OFFER
*
SIGNATURE OF THE DEVELOPMENT
CONTRACT

CONTRACT EN-COM-O7

3

SUBMISSION OF 3
FORMULA TRIALS
*
DEFINITION OF PRIMARY
PACKAGING

EN-RDR-O1

4

REGULATORY TESTS

5

SUBMISSION FORM
BULK IN PRIMARY
PACKAGING

EN-RDR-O3

6

CREATION OF PACKAGING
TEXTS

REGULATORY VALIDATION

7

PILOT BATCH

8

REGULATORY TESTS

9

INDUSTRIAL-SCALE PRODUCTION

*

FIRST COMMERCIAL
BATCH

EN-RDR-O5 PRODUCT
EN-PRO-O2 INDUSTRIAL BRIEF INDUSTRIEL



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