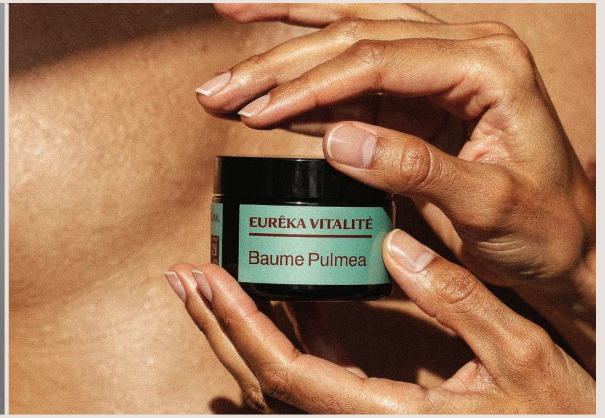
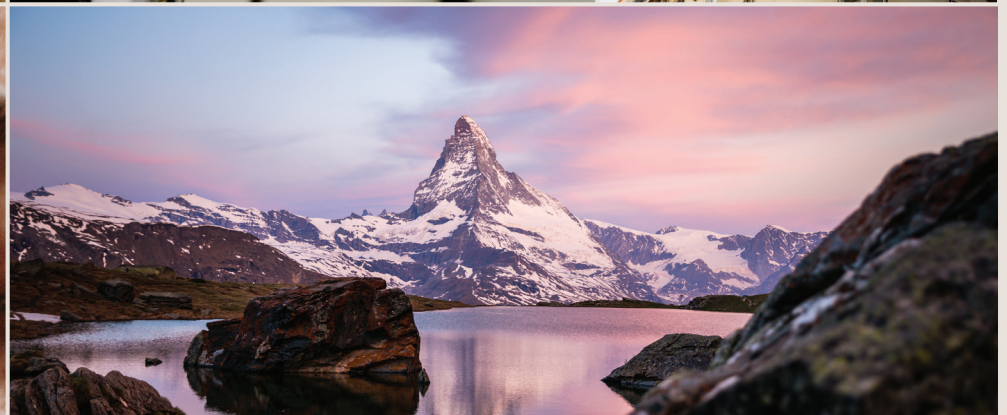
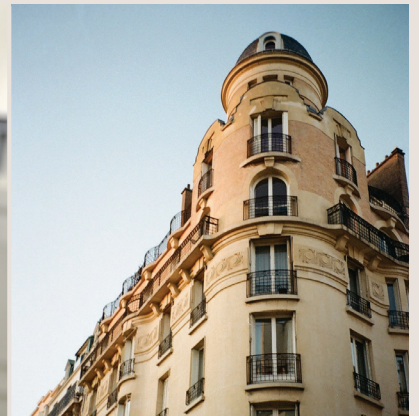
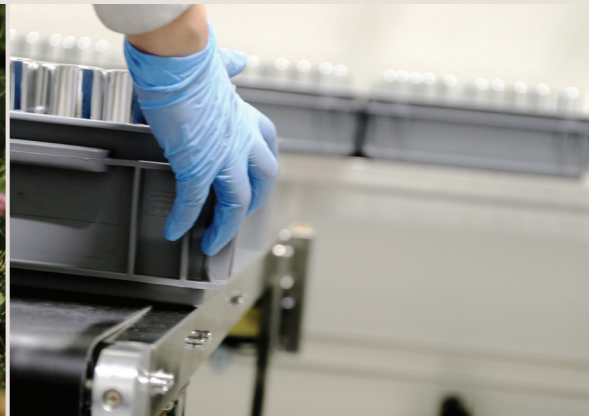




hub/s and lab/s

brand creation house



LAB & HUB 46.6

* MADE IN SWITZERLAND *

All products intended for the European market are designed, formulated, manufactured / processed and packaged in **Villeneuve** (VAUD), in our in-house laboratory. More than **300 m²** of space

Industrial & semi-industrial machinery
High production capacity

A 360° team with extensive **cosmetics** expertise

A **strategic location** in Switzerland (and Europe)



COSMETICS

Face / Body / Scalp

(masks, creams, oils, serums, mists,
gels, balms, texture-transforming
products)

+ Massage oils



RINSE-OFF PRODUCTS

Shower gels

Shower oils

Shampoos

Conditioners

2-in-1

Masks

Exfoliants

Bulk / Professional sizes / Finished products
Private label

- ready to go or custom-made -

LAB 21.55

* FÉ PÈÏ *

All products intended for the Indian Ocean market are
manufactured / processed and packaged in **Le Port** (La Réunion),
in **our cosmetics and food laboratory**.

More than **100 m²** of space

Our two locations work hand in hand, supported by sales teams
active across the island.

A **strategic location** in the Indian Ocean.



COSMETICS

Face / Body / Scalp

(masks, creams, oils, serums, mists,
gels, balms, texture-transforming
products)

+ Massage oils



RINSE-OFF PRODUCTS

Shower gels

Shower oils

Shampoos

Conditioners

2-in-1

Masks

Exfoliants

Bulk / Professional sizes / Finished products
Private label

- **ready to go or custom-made** -



A NEW APPROACH TO CREATING COSMETIC BRANDS

For years, creating a cosmetic brand meant coordinating
a multitude of partners.

- > A laboratory to develop the formula
- > An agency to create the brand identity
- > A printer for the packaging
- > A regulatory specialist to ensure compliance
- > A manufacturer for production
- > A marketing agency to launch communications
- > A distributor to access the market

Each step brought a new challenge,
new lead times and new constraints.

Today, this approach is reaching its limits.

- : Markets are evolving rapidly.
- : Consumers are more demanding.
- : Speed has become a competitive advantage.

HUBS & LABS offers an alternative.

We have created a platform that brings all **these areas of expertise together within a single ecosystem.**

- ... One single point of contact.
- ... One shared vision.
- ... End-to-end coordination.
- ... Controlled execution.

Our role goes far beyond producing cosmetics.

**Our mission is to turn an idea
into a brand ready to win over its market / audience.**

Our 360° team brings together **complementary areas of expertise that work hand in hand from the very first stages of the project...**

- ... Research & Development
- ... Formulation
- ... International sourcing
- ... Art direction
- ... Branding
- ... Packaging
- ... Communications
- ... Marketing
- ... Production
- ... Filling & packaging
- ... Logistics
- ... Business development

This integrated approach ensures perfect consistency
between the initial vision and the final product.

We do more than develop cosmetics.

We build brands designed to create value.





A READY-TO-USE CATALOGUE

HOTELS, SPAS, BEAUTY SALONS, PRIVATE LABEL, OUR BRANDS

* selection of catalogue fragrances + customisation available

** different qualities / catalogue fragrances that can be combined

*** one catalogue fragrance + customisation available outside the catalogue

**** currently available in bulk only

Shower gels**

Shampoos*

2-in-1*

mild surfactants - neutral and sensitive-skin options available

Body lotion**

lightweight, non-sticky and fast-absorbing

Toning mist

perfect as an in-flight face mist / a refreshing touch / prepares and soothes the skin

Silky oil***

hydrating semi-dry oil / ideal before getting dressed / delicate fragrance

Aloe Vera spray gel

a highly effective after-sun product (lake/mountains) / ideally kept cool in summer

... with edelweiss distillate and glacier water

... with geranium and lemongrass hydrosols

Pulmea Balm

soothes throat discomfort / supports the solar plexus / helps ease breathing

Cleansing oil***

Milky serum***

Snow cream***

women's facial skincare range: transforming cleansing oil / serum with refreshing active ingredients / cream with an airy, whipped texture

Vanilla Balm

versatile and travel-friendly / contains ground vanilla pods / body - lips - face

Apricot Balm

a fruity repairing balm / body - lips - face / versatile and travel-friendly

Body & Hair Balm***

a balm for dry areas of the body / ideal for smoothing and caring for hair lengths and ends

Lip Balm***

protective and repairing

Cleansing Gel*** / nov. O26

sulphate-free; the perfect natural complement to the cleansing oil, designed to be used together for double cleansing.

Shimmering Face - Body - Hair Oil*** / nov. O26

repairing after-sun formula with natural pearlescent pigments, for hydration and regeneration

Face & Bust Balm*** / nov. O26

immediate anti-aging effect, instant radiance booster

Connected Oils

a range of 4 oils featuring semi-precious stones, specific botanical infusions and fragranced active ingredients designed to act on emotional states (travel format and hair mist to follow)

Sculpting Body Oil / nov. O26

draining complex with immediate-effect active ingredients. A metabolism booster designed to work in synergy with massage***

Anti-aging Face Oil / nov. O26

3D lifting facial complex and radiance shield. Helps redefine facial contours and revitalise cellular energy. Firming action and deep regeneration***

Massage Oils / nov - dec. O26

... relaxation massage complex* ****

... sports complex with warming / cooling effect for muscle relaxation****

Clay Powder / dec O26

ultra-fine ventilated green clay, ideal for poultices and masks

Rinse-Off Clay Mask / early 'O27

with 3 clays: detoxifying, deep-cleansing and purifying

Glacier Bath Face Mask*** / dec. 026

moisture-quenching facial gel mask with an ice-cool effect and intense hydration

Fluid Facial Exfoliant*** / feb. 027

chemical action: gentle BHA and PHA exfoliants plus a flower-acid active ingredient

Facial Exfoliant - Rose Honey*** / apr. 027

mechanical action: a blend of softening oils, bamboo powder and Rosa gallica particles

Body Exfoliant - Coffee Colour / feb. 027

mechanical action: coffee grounds and vanilla particles

Toothpastes / mar 027

clay-based - with essential oils

Hand Cream / sep 027 ***

a rich, nourishing cream that leaves hands feeling non-greasy

Makeup Primer / sep 027 ***

a nourishing, hydrating primer, perfect for applying and setting makeup

Glitter Gel / jul 027 ***

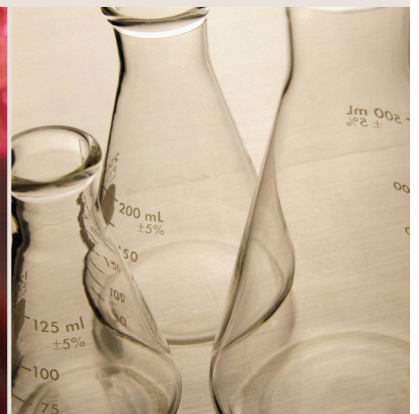
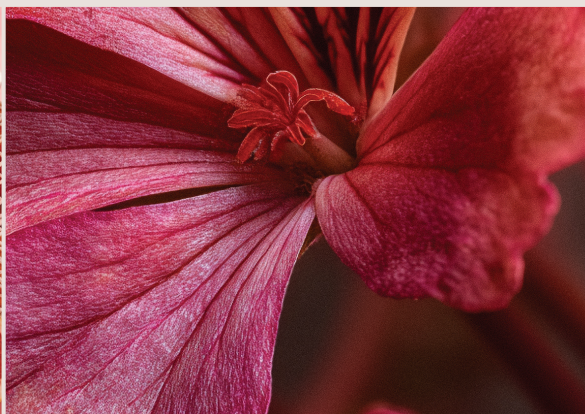
a silicone-free gel packed with glitter for a mirror-like effect on the skin

Comforting Cream / sep 027 ***

a rich, nourishing cream designed to comfort skin in need of softness

Rich Body Lotion / sep 027 ***

a rich body lotion with a cream-like feel while remaining lighter on application



TAILORED FOR PROFESSIONALS

Every sector has its own requirements.

Our approach adapts to each sector's specific needs.

We support hotels, spas, wellness centres, pharmacies, drugstores, beauty salons, hairdressers, barbers, distributors, retail networks, e-commerce businesses, concept stores and brand creators.

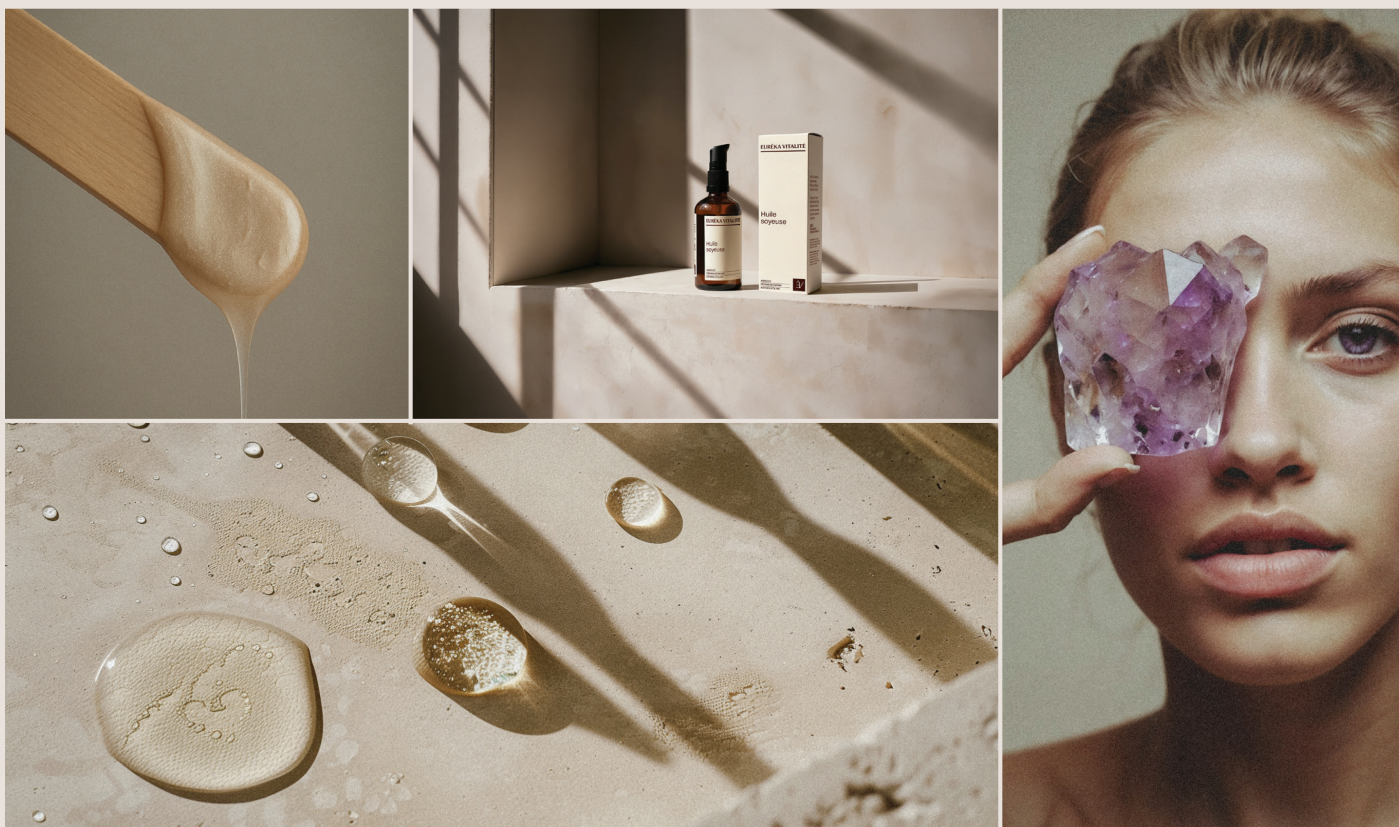
For each of them, **we develop and adapt products designed to extend the customer experience, strengthen brand identity and create new opportunities for customer loyalty.**

Because a strong brand always begins with a memorable experience.





**FORMULAS TAILORED TO YOUR NEEDS,
YOUR VISION, YOUR BUDGET...**





#brandcreationhouse

ONE VISION
ONE PARTNER

INFINITE
POSSIBILITIES

- let's build your project together -

HÉLÈNE BOUILLAGUET

helene.b@hubsandlabs.com

0041 79 330 87 84

- interested in distributing our brands? -

XAVIER SEGALL

xavier.s@hubsandlabs.com

0041 78 319 41 45