

hub/s and lab/s

(CATALOGUE & PROCESS)

YOUR COSMETIC PRODUCT: DEFINING THE PRICE



**# 0 : YOU CHOOSE A CATALOGUE FORMULA AS IS,
SUPPLIED EITHER IN BULK OR WITH EXISTING PACKAGING AND LABELLING.**

>> FIXED PRODUCT PRICE. DELIVERY IN BOTTLE OR BULK WITHIN A FEW DAYS

**# 1 : YOU CHOOSE AN EXISTING CATALOGUE FORMULA
with CHANGE OF LABEL OR PACKAGING**

>> FIXED PRICE ACCORDING TO YOUR PRODUCT + PRICE OF PACK CHANGES (TESTING + LABELS)

**# 2 : YOU CHOOSE A CATALOGUE FORMULA
with CHANGE OF TEXTURE OR FRAGRANCE**

>> INITIAL FORMULA PRICE + NEW R&D (TEXTURE / FRAGRANCE) + TESTS + LABELS

3 : YOU WANT A FULLY CUSTOMISED PRODUCT...

you will then have a range of options such as...

... food-grade / cosmetic-grade ... Ecocert ... intended body area(s) ... target: adults / children / baby ... skin / hair type ... galenic form (appearance / texture / feel) ... colour ... natural fragrance with or without allergens / synthetic fragrance ... claims ... packaging / outer packaging ... target market ... distribution channel(s)

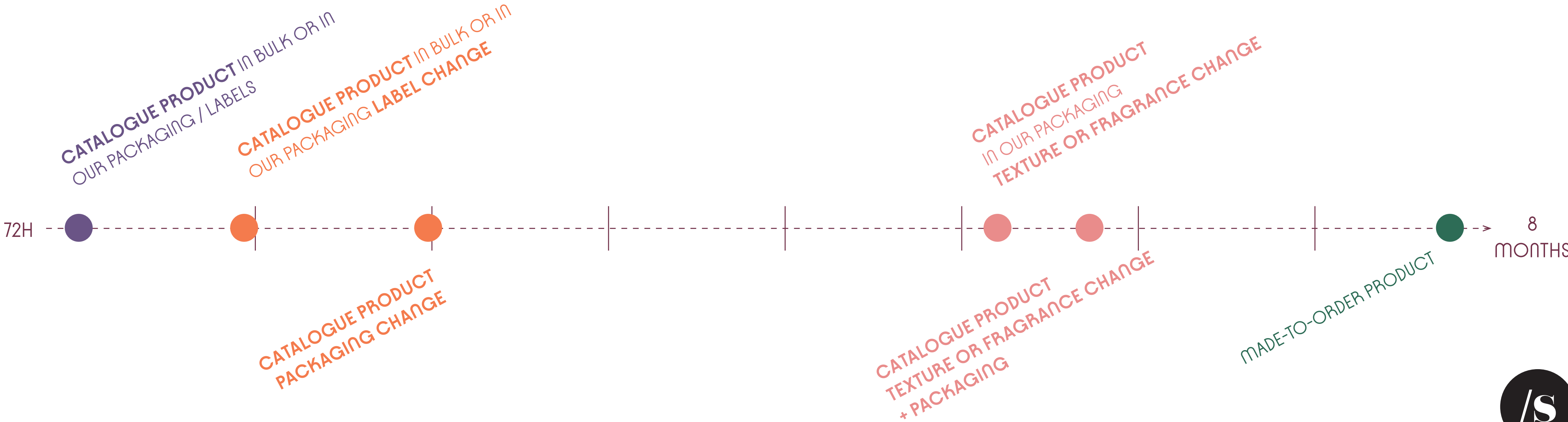
>> PERSONALISED QUOTATION BASED ON YOUR CHOICES

YOUR COSMETIC PRODUCT: TIMELINE

A cosmetic product comprises several essential elements (requiring a PIF and various compatibility/stability tests):
... **a base / texture** ... **a fragrance** ... **labelling**
... **bottle or other primary packaging**



Any change to one of these elements requires R&D steps (with testing and notifications), regulatory steps (PIF adaptation or creation), and labelling updates (proofreading and artwork).



ENTRY-LEVEL SHOWER GEL

-
WHITE FLORALS / COTTON / SUMMER VIBES / WOODY

MID-RANGE SHOWER GEL

-
WHITE FLORALS / COTTON / SUMMER VIBES / WOODY

PREMIUM SHOWER GEL

-
WHITE FLORALS / COTTON / SUMMER VIBES / WOODY
FLOWER NATURAL / NATURAL WOOD / UNSCENTED

READY-TO-USE COSMETICS

ENTRY-LEVEL SHAMPOO

-
SUMMER VIBES

PREMIUM SHAMPOO

-
SUMMER VIBES

BODY LOTION

-
WHITE FLORALS / COTTON / SUMMER VIBES / WOODY / FLOWER NATURAL

PULMEA BALM

-
WITH ESSENTIAL OILS: RAVINTSARA, EUCALYPTUS GLOBULUS

RELAXANDI BALM

-
WITH ESSENTIAL OILS: LAVENDER, ARNICA

DOUDOU BALM

-
WITH ESSENTIAL OILS: RAVINTSARA, LAVENDER

APRICOT BALM

VANILLA BALM



HAIR BALM

-
WHITE FLORALS / WOODY

ALL-IN-ONE FACE OIL

-
FLOWER NATURAL

TONING MIST

-
FLOWER NATURAL

MILKY FACE SERUM

-
FLOWER NATURAL

RICH FACE CREAM

-
FLOWER NATURAL

SHIMMERING OIL

-
SUMMER VIBES

ALOE VERA GEL

-
EDELWEISS - GLACIER WATER

CLAY MASK

VANILLA LIP BALM

SHOWER GELS

THE HIGHER THE RANGE, THE Milder THE SURFACTANTS AND THE MORE MOISTURISED THE SKIN FEELS. NATURAL ORIGIN ALSO INCREASES WITH THE RANGE.

SHAMPOOS

A UNIVERSAL SHAMPOO FOR EVERYDAY USE. AS YOU MOVE UP THE RANGE, SURFACTANTS BECOME Milder.

PULMEA BALM

SHEA BUTTER / COCONUT OIL / SWEET ALMOND OIL / ESSENTIAL OILS: LAVENDER, RAVINTSARA, EUCALYPTUS GLOBULUS, PETITGRAIN PARAGUAY, JAVA CITRONELLA
-
TO BE MASSAGED ONTO THE CHEST WHEN IT FEELS CONGESTED.

RELAXANDI BALM

SHEA BUTTER / ARNICA MACERATE / ESSENTIAL OILS: LAVENDER, CYPRESS, PEPPERMINT, ROSEMARY (CINEOLE), FRANKINCENSE, LEMON EUCALYPTUS, HELICHRYSUM ITALICUM
-
TO BE MASSAGED INTO TENSE OR SORE MUSCLES, FOR ACHES OR AFTER SPORT.

DOUDOU BALM

SHEA BUTTER / COCONUT OIL / SWEET ALMOND OIL / CASTOR OIL / ESSENTIAL OILS: LAVENDER, RAVINTSARA, YLANG-YLANG
-
A BALM FOR CHILDREN TO HELP SOOTHE COUGHS AND A TIGHT CHEST.

SHIMMERING OIL

SWEET ALMOND OIL / ORGANIC ARGAN OIL / ORGANIC JOJOBA OIL / LIGHT-REFLECTING AGENT
-
A SEMI-DRY SHIMMERING OIL TO ILLUMINATE THE SKIN ALL YEAR ROUND.

CLAY MASK

GREEN CLAY / WHITE CLAY
-
A FACE MASK TO DEEPLY PURIFY THE SKIN; CAN ALSO BE USED AS A POULTICE FOR THE BODY.

VANILLA LIP BALM

COCONUT OIL / SHEA BUTTER / CASTOR OIL / PROPOLIS MACERATE
-
TO COMFORT AND SOFTEN LIPS IN SUMMER AND WINTER, WITH AN ENVELOPING VANILLA SCENT.

APRICOT BALM & VANILLA BALM

> APRICOT BALM: APRICOT OIL / COCONUT OIL / FERMENTED SHIELD OIL SHIKONIN
> VANILLA BALM: VANILLA MACERATE / COCONUT OIL / REAL VANILLA SEEDS
-
TWO MELTING, CREAMY BALMS FOR SMALL NICKS, MINOR IRRITATIONS OR CHAPPED AREAS.

BODY & HAIR BALM

SHEA BUTTER / COCONUT OIL / JOJOBA OIL / CASTOR OIL
-
A SMOOTH, SUBTLY SCENTED BALM TO BEAUTIFY LENGTHS AND ENDS – AND TO NOURISH THE BODY.

CLEANSING OIL

JOJOBA OIL / APRICOT OIL / CASTOR OIL / SWEET ALMOND OIL / AVOCADO OIL
-
A MINIMALIST ROUTINE IN ONE STEP.
AS A CLEANSING OIL, IT EMULSIFIES ON CONTACT WITH WATER; RINSE OFF IF DESIRED. ALSO USE AS A FACE OIL AFTER YOUR TONING MIST OR ON DRY SKIN.

TONING MIST

DAMASK ROSE HYDROSOL / PEPPERMINT HYDROSOL / GLYCERINE / GLACIER WATER / ALPINE ROSE
-
A REFRESHING MIST TO RESET DURING YOUR ROUTINE OR TO KEEP A FRESH FEEL ALL DAY.

MILKY FACE SERUM

CHAMOMILE HYDROSOL / FERMENTED CAMELLIA OIL / ROSEHIP OIL / SWEET ALMOND OIL / MENTHYL LACTATE
-
A FRESH-FEEL SERUM TO APPLY BEFORE YOUR CREAM OR OIL TO BOOST THEIR EFFECTS.

SNOW FACE CREAM

ORGANIC LAVENDER HYDROSOL / APRICOT OIL / SHEA BUTTER / MANGO BUTTER
-
A FACE CREAM WITH A CLOUD-LIKE, SNOW-SOFT TEXTURE; ITS SCENT AND FEEL CREATE A SUSPENDED MOMENT.

PURE ALOE VERA GEL

+ OVER 98.5% ALOE VERA JUICE
-
FOR SUNBURN OR MINOR BURNS: AN ALOE GEL WITH OVER 98% JUICE, FRAGRANCE-FREE AND WITH NO ADDED ALLERGENS.

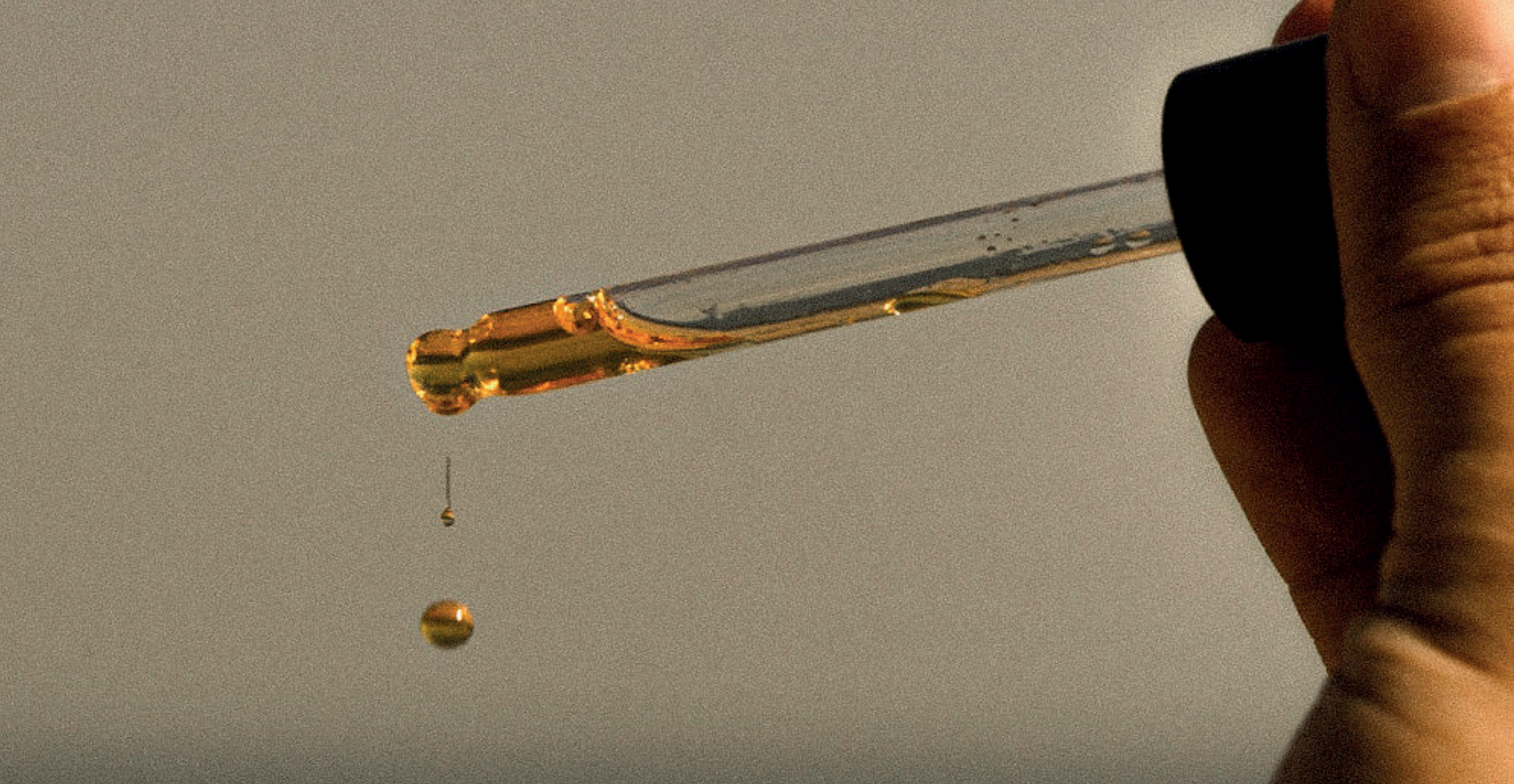
ALOE VERA GEL – EDELWEISS & GLACIER WATER

RECONSTITUTED ALOE VERA / EDELWEISS DISTILLATE / GLACIER WATER
-
FOR SUNBURN OR MINOR BURNS: AN ALOE GEL ENRICHED WITH GLACIER WATER AND SWISS EDELWEISS.

BODY LOTION

GLYCERINE / COCONUT OIL / SHEA BUTTER
-
A LIGHT, FAST-ABSORBING BODY LOTION THAT LEAVES SKIN SOFT AND SUPPLE.





BLEND OF VEGETABLE OILS COMPRISING

ARNICA MACERATE_40%

GRAPESEED OIL _ 20%

SESAME OIL _ 40%

-

ADULTS / BODY

MUSCLE-RELAXING MASSAGE, SPORTS MASSAGE, SWEDISH MASSAGE

MESSAGE BLEND

BULK ONLY

ARNICA MACERATE IS IDEAL FOR PROMOTING MUSCLE RELAXATION AND EASING TENSION.

GRAPESEED OIL, ALSO KNOWN FOR ITS RELAXING PROPERTIES, PENETRATES DEEPLY INTO MUSCLE TISSUE, ENABLING A TARGETED AND EFFECTIVE MASSAGE.

THE BLEND IS COMPLETED WITH SESAME OIL, WHICH PROVIDES A MEDIUM-WEIGHT TEXTURE AND SMOOTH GLIDE THROUGHOUT THE MASSAGE.

THANKS TO THIS SYNERGY, A PROLONGED MASSAGE IS POSSIBLE WITHOUT LEAVING A GREASY FILM ON THE SKIN.

AT THE END OF THE TREATMENT, THE SKIN FEELS SOFT AND NON-GREASY, SO THE PERSON CAN GET DRESSED STRAIGHT AWAY WITH NO DISCOMFORT.



YOUR ROOM MIST: DEFINING THE PRICE



0 : YOU CHOOSE A CATALOGUE FORMULA AS IS IN BULK OR FORMULA WITH EXISTING PACKAGING AND LABELLING

>> FIXED PRODUCT PRICE. DELIVERY IN BOTTLE OR BULK WITHIN A FEW DAYS

1 : YOU CHOOSE AN EXISTING CATALOGUE FORMULA WITH CHANGE OF LABEL OR PACKAGING

>> FIXED PRICE ACCORDING TO YOUR PRODUCT + PRICE OF PACK CHANGES

2 : YOU CHOOSE A CATALOGUE FORMULA WITH A FRAGRANCE UPDATE
we can work with our palette of natural, synthetic or essential-oil fragrances

>> INITIAL FORMULA PRICE + NEW R&D (FRAGRANCE) + LABELS

3 : YOU WANT A FULLY CUSTOMISED FRAGRANCE...
we can work with our palette of natural, synthetic or essential-oil fragrances, or initiate a fragrance search with our partners

>> PERSONALISED QUOTATION BASED ON YOUR REQUEST

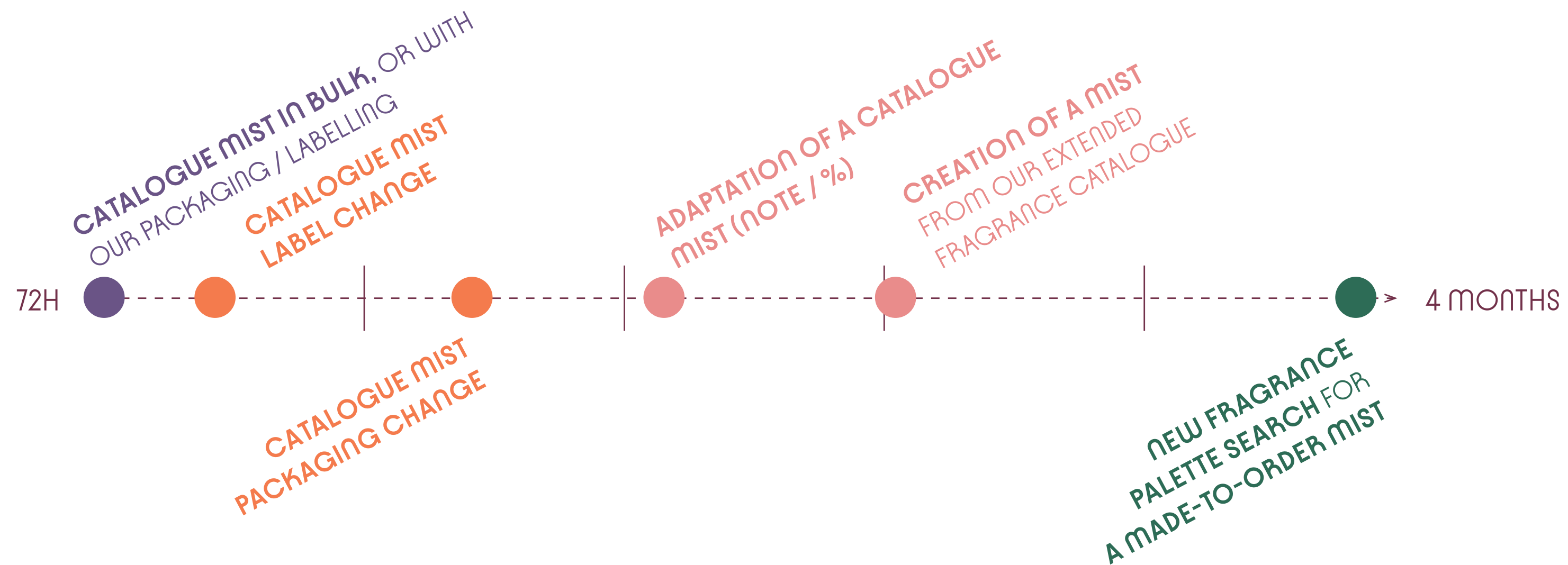
YOUR ROOM OR LINEN MIST: TIMELINE

a mist consists of several essential elements

- ... **a base**
- ... **a fragrance** (composition and percentage adjustable)
- ... **primary packaging**
- ... **room or linen application**
- ... **labelling**



The creation and development of a room or linen mist is quicker than for a cosmetic product, because it does not require a PIF (as it is not intended for application to the skin).



ROOM & LINEN MISTS

ROOM MIST

-

WHITE FLORALS / COTTON / SUMMER VIBES / WOODY

LINEN MIST

-

WHITE FLORALS / COTTON / SUMMER VIBES / WOODY



OLFACTIVE UNIVERSE

WHITE FLORALS (SPRING)

Refers to Switzerland’s flower-filled parks (Geneva and its Japanese cherry trees, Vevey and its flower-lined lakeside, Morges and its tulips, camellias in Locarno).

Focus example – Geneva / Zurich

Like springtime, a stroll among budding branches and early blossoms evokes renewal and a fresh start. It’s an invitation to contemplate these promises in bloom, perfect and fragile, already hinting at forbidden fruit.

COTTON (WINTER)

Evokes the Swiss mountains and their crisp air, and the medicinal herbs that grow on the hillsides, with herbal infusions that comfort and revive in winter.

Focus example: the Swiss Alps

Like a breath of fresh air in midwinter – the kind that wakes and cools yet also soothes – a breeze that is both brisk and gentle. It wraps you in a cocooning feeling, a cup of herb tea made from summer-picked medicinal plants in your hands. By the fireside, eyes on the falling snow, you take in the moment.

COMPOSITIONS SIGNATURE



SUMMER VIBES (SUMMER)

Refers to Switzerland’s lakes and their beaches, a moment of lazing, a vanilla ice cream.

Focus example: Lakes Geneva, Maggiore and Lugano in summer

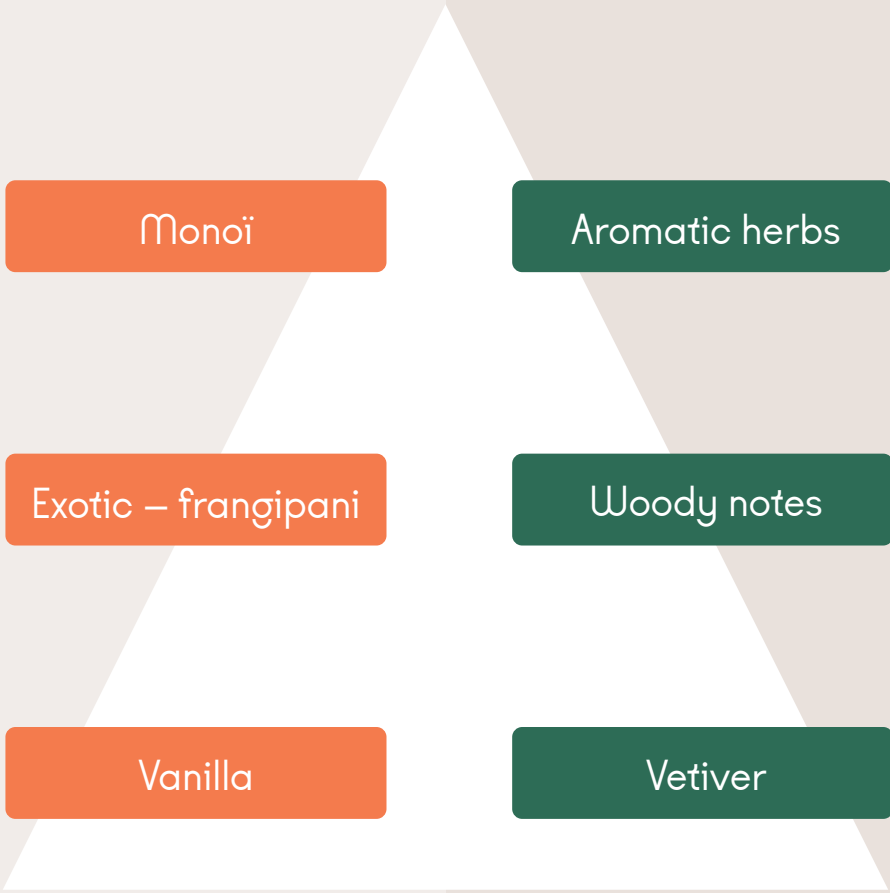
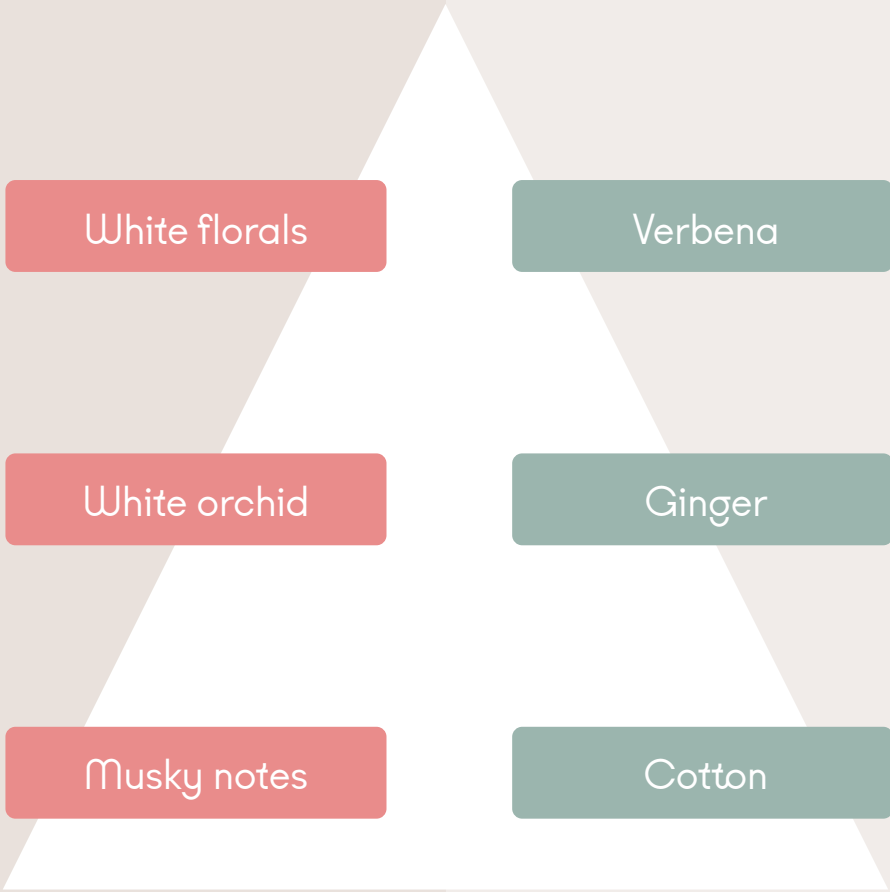
The gentle warmth of the shore and brief pockets of rest stolen from busy days. The sun warms your shoulders; the body releases, the mind drifts. Simple moments that arrive of their own accord, like a bubble, letting everyday worries slip away for a while. Simply... a breath of summer and light-heartedness.

WOODY (AUTUMN)

Refers to Switzerland’s many city parks that feel like true forests while still in the heart of town – a green interlude within the urban landscape.

Focus example: Bern – Münster Terrace

Like an October day tinged with saudade, inviting a quiet walk through the woods. The air is cool, scented with moss and earth; coloured leaves fall softly, redrawing the scene. A gentle invitation to enjoy the last rays of sun – those that warm without burning, awaken without tiring. A soft light that softens the nostalgia.



FRAGRANCES AVAILABLE*
AS BLENDS OR SINGLE-NOTE

*If you would like other fragrances,
we will launch a custom search



NATURAL FRAGRANCE COMPOSITIONS

FLOWER NATURAL

-
AN ENVELOPING FLORAL FRAGRANCE, LIFTED BY THE SWEETNESS OF ISLAND
BLOSSOMS AND INTERLACED WITH DELICATE NOTES OF CAMELLIA BUDS AND ORCHID

NATURAL WOOD

-
A WOODY SCENT WITH A BREATH OF SEA FRESHNESS, BRIGHTENED BY SUBTLE SPICES
AND EVOKING ASSURED MASCULINITY – THE MEMORY OF A FARAWAY JOURNEY THAT
LEAVES YOU FEELING RENEWED

SYNTHETIC FRAGRANCE PALETTE

Fragrance family

- AMBER
- AROMATIC
- WOODY
- SPICY
- FLORALE
- FRUITY
- MUSKY
- GREEN
- GOURMAND
- FRESH
- CITRUS

Notes

- AMBER
- GREEN TEA, VERBENA, GINSENG, CORIANDER,
CITRONELLA, GINGER
- WOODY ACCORD, VETIVER, SANDALWOOD
- CINNAMON, NUTMEG
- ROSE, FRANGIPANI, ORCHID, NEROLI, GERANIUM
- MANDARIN, PASSION FRUIT, MANDARIN
- WHITE MUSKS
- FRESH HERBS, BAMBOO LEAF
- COCONUT, VANILLA, MUSCAT GRAPE, FRANGIPANE
- MARINE FRESHNESS
- MAKRUT LIME

ESSENTIAL OILS (FOR MISTS ONLY)

- | | |
|------------------|----------------------|
| LEMON | LITSEA CUBEBA |
| ATLAS CEDAR | MANDARIN |
| JAVA CITRONELLA | PEPPERMINT |
| CYPRESS | NIAOULI |
| FRANKINCENSE | SWEET ORANGE |
| BLACK SPRUCE | PALMAROSA |
| LEMON EUCALYPTUS | PATCHOULI |
| ROSE GERANIUM | PETITGRAIN |
| BAY LAUREL | RAVINTSARA |
| LAVENDER | ROSEMARY (CINEOLE) |
| LAVANDIN GROSSO | YLANG-YLANG COMPLETE |



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